



NEW STORIES OF TV AND RADIO'S HIT SHOWS!

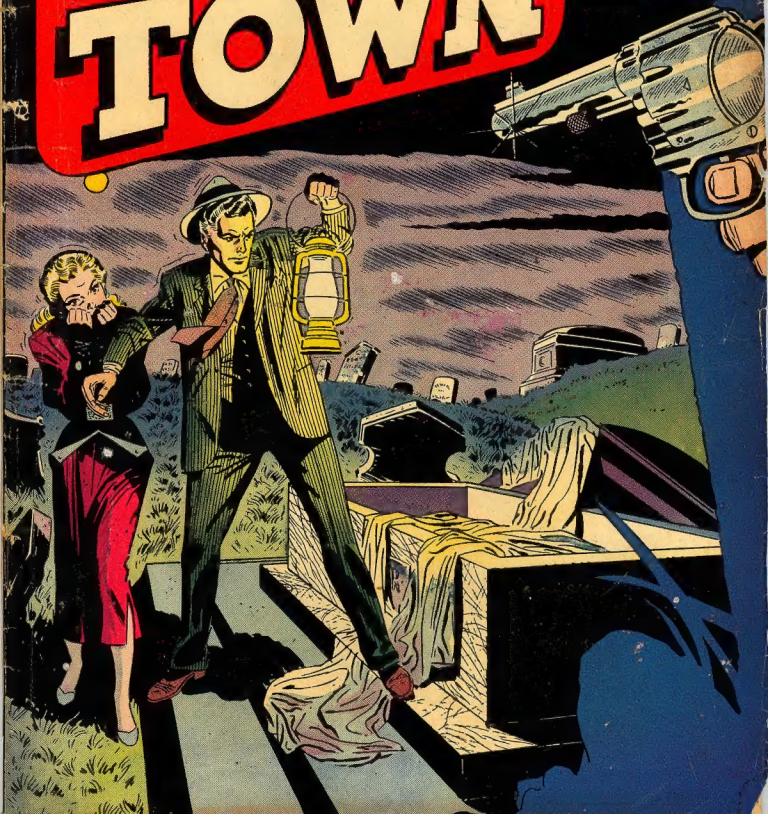
DEC. NO.12



10c

BIG TOWN

HORROR
HOVERS OVER
BIG TOWN
AS ACE CRIME
REPORTER STEVE
WILSON UNCOVERS
"The **SECRET**
of the **DEAD**
MAN'S SHOES!"





IS
**BIG
TIME**

ON TELEVISION

See

STEVE WILSON,

FIGHTING NEWSPAPERMAN,

AND HIS BEAUTIFUL

ASSISTANT, LORELEI,

IN FAST-ACTION,

HARD-HITTING

ADVENTURES THAT

MAKE YOUR TV SCREEN

THRILL WITH

EXCITEMENT!



CBS-TV

THURSDAY, 9:30 P.M. E.S.T.

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BIG TOWN

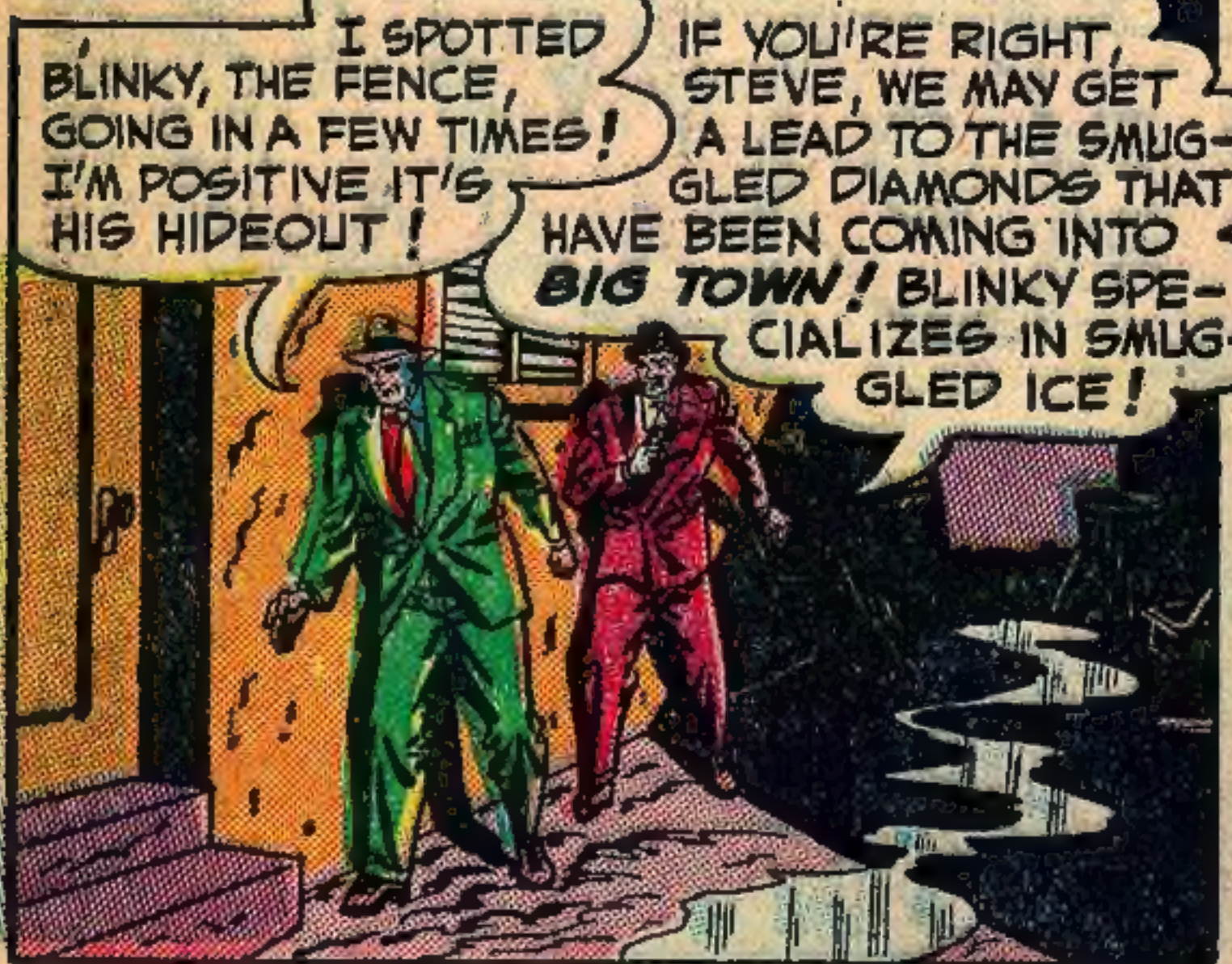


THEY WERE JUST A PAIR OF SHOES -- THE USUAL ORDINARY SHOES! YOU COULD BUY THEIR LIKE IN ALMOST ANY SHOP IN **BIG TOWN**! AND YET, THERE WAS SOMETHING SINISTER ABOUT THEM -- FOR THERE WERE MEN WHO WERE WILLING TO MURDER IN ORDER TO POSSESS THEM! BUT WHY? STEVE WILSON, *ILLUSTRATED PRESS*' FIGHTING NEWSPAPERMAN, ASKED HIMSELF THAT QUESTION -- AND IT WAS ONLY AFTER A BATTLE FOR HIS LIFE THAT HE LEARNED...

THE SECRET
OF THE

DEAD MAN'S SHOES!

STEALTHILY, POLICE INSPECTOR CALLAHAN AND STEVE WILSON APPROACH A LOCKED DOOR...



AT A SIGNAL, STEVE'S BROAD SHOULDERS SMASH THE DOOR INWARD...



LATER, AFTER THE FENCE HAS BEEN JAILED, STEVE MEETS HIS ASSISTANT, LORELEI...



FIRST, CALLAHAN MAKES A FINAL CHECK WITH HEAD-QUARTERS...



AT THE CEMETERY, WHOSE QUIET IS SUDDENLY SHATTERED BY CRASHING GUNSHOTS!

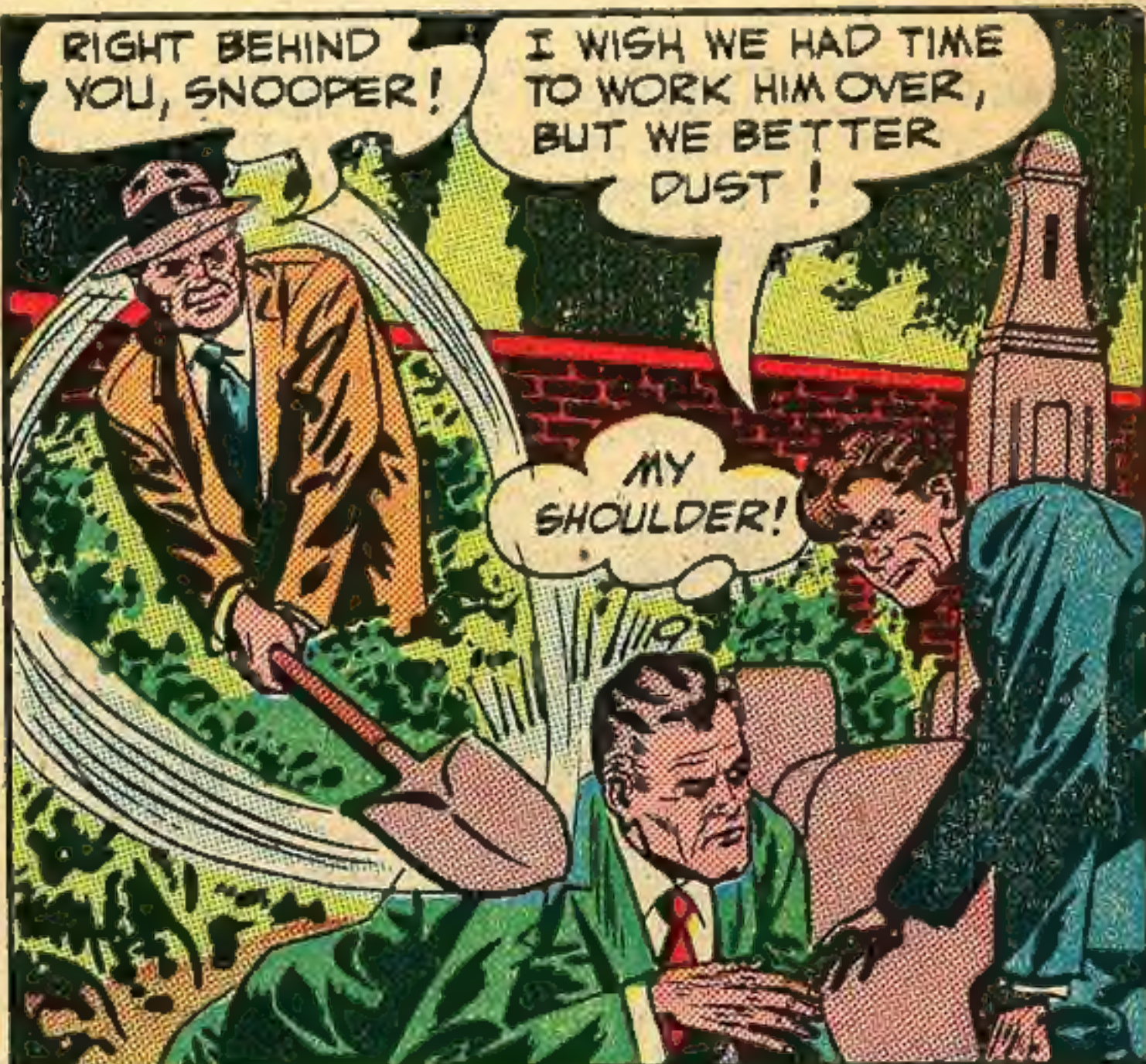


THE CARETAKER-- DEAD! SOMEBODY DIDN'T WANT HIM TO TELL WHAT HE SAW GOING ON HERE!

THE KILLERS ARE PROBABLY HEADING FOR THE SIDE GATE! I'LL TRY TO HEAD THEM OFF!



SPRINTING OVER THE TURF, THE FIGHTING NEWSPAPERMAN PLUNGES AT A SHADOWY FIGURE ...



LATER, WHEN STEVE RECOVERS AND REJOINS INSPECTOR CALLAHAN ...



AFTER RECEIVING PERMISSION FROM THE PROPER AUTHORITIES, THE TWO MEN BEND TO THEIR GRIM TASK ...

THIS IS A NEW GRAVE! YES! EDWARD CLAYTON WAS BURIED YESTERDAY! HE WAS TOURING EUROPE WHEN HE DIED! HIS RELATIVES HAD THE BODY SHIPPED BACK HERE FOR BURIAL! I READ ABOUT IT IN THE ILLUSTRATED PRESS' OBIT COLUMN!



SOMETIME LATER, THE COFFIN IS OPENED...

EVERYTHING LOOKS NORMAL ENOUGH! NOTHING'S DISTURBED! WAIT! LOOK AT THE DEAD MAN'S SHOES! THEY'RE MUCH TOO BIG! THEY'RE SEVERAL SIZES TOO BIG FOR HIS FEET!



THERE'S OUR ANSWER--THE KILLERS STOLE THE DEAD MAN'S SHOES AND REPLACED THEM WITH *THESE* SO THEY WOULDN'T BE MISSING IN CASE OF AN INVESTIGATION! BUT THE MISTAKE WAS IN NOT KNOWING THE CORPSE'S SHOE SIZE!

NOW WHY WOULD ANYONE STEAL A DEAD MAN'S SHOES?



AFTER THE GRAVE HAS BEEN CLOSED AGAIN...

CALLAHAN, I'VE GOT A HUNCH! WILL YOU CHECK ON EVERY GRAVE WHERE THERE WAS VANDALISM?

I'LL PUT MY BOYS ON IT RIGHT AWAY!



LATER, AT STEVE'S OFFICE,...

STEVE! EVERY GRAVE CHECKED WAS THAT OF AN AMERICAN WHO DIED IN EUROPE--AND WAS SHIPPED HOME FOR BURIAL!

THAT MEANS WE'RE NOT DEALING WITH SIMPLE VANDALISM! THOSE COFFINS MUST HAVE BEEN CARRYING *SOMETHING ELSE* FROM EUROPE OTHER THAN BODIES!

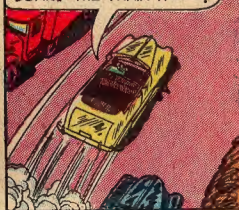
NEXT DAY, STEVE CHECKS NEW OBIT NOTICES FOR NEWS OF ANOTHER BODY BEING SHIPPED FROM EUROPE FOR BURIAL IN *BIG TOWN*...

HERE'S THE ONLY ONE! VINCENT MACDEN, 53, WHO DIED WHILE VISITING HOLLAND! BURIAL SET FOR TOMORROW! THE BODY WILL BE ON THE *BIG TOWN EXPRESS*, ARRIVING AT 6 TONIGHT!



THAT NIGHT, STEVE'S CAR RACES ALONG THE HIGHWAY...

BEFORE HITTING *BIG TOWN*, THE EXPRESS TRAIN MAKES ONE LOCAL STOP! I CAN BOARD THE TRAIN THERE!



AS STEVE BOARDS THE EXPRESS--HE IS OBSERVED BY WATCHFUL EYES...

LOOK! IT'S STEVE WILSON! THE NOSEY NEWSPAPER GUY WE RAN INTO AT THE CEMETERY!

IF HE'S HERE, THAT MEANS HE'S WISE TO OUR SETUP! WE'RE LUCKY WE TOOK THIS RIDE JUST TO MAKE SURE EVERYTHING WENT SMOOTHLY! WE GOTTA TAKE CARE OF WILSON--BUT GOOD!



MOMENTS AFTER, STEVE ENTERS A BAGGAGE CAR CARRYING A LONE PASSENGER...

HERE'S THE COFFIN--SHIPPED FROM ABROAD!



IRONICALLY, IT IS A SCRAPING SHOE THAT SAVES THE FIGHTING NEWSMAN'S LIFE -- FOR, WARNED BY THAT TELLTALE SOUND, STEVE WHIRLS, AND IS ONLY RAKED BY A SLASHING GUNBUTT!



UNAWARE THAT STEVE IS ONLY HALF-DAZED, THE THUGS SLIDE OPEN THE BAGGAGE CAR DOOR AND...



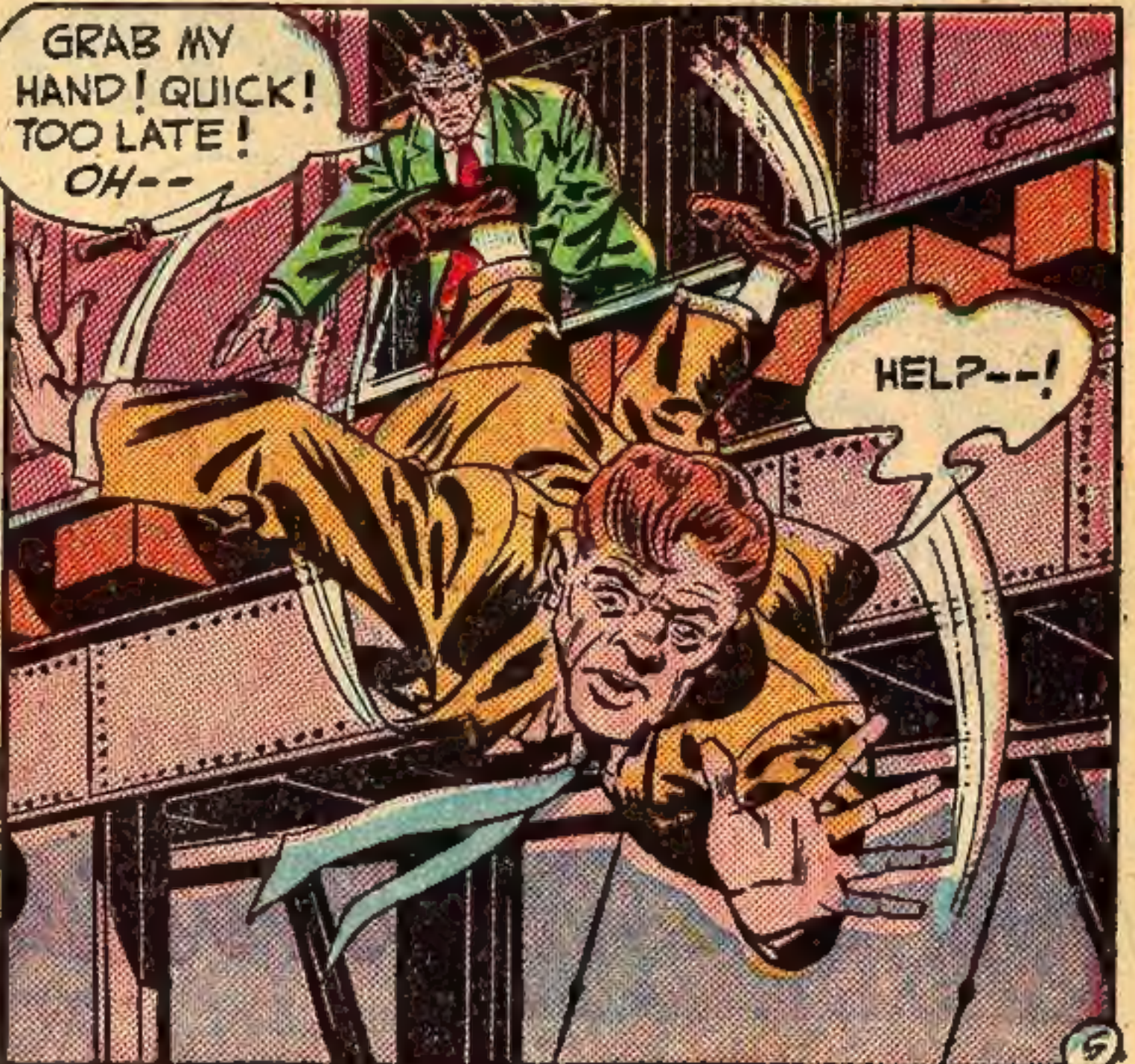
THREE! BUT AT THAT INSTANT, STEVE STOPS HIS OUTWARD PLUNGE WITH HIS BRACED HANDS AND LASHES BACK WITH HIS FEET...



AS THE BATTLING REPORTER HURRIEDLY SCRAMBLES TO HIS FEET...



BUT STEVE DROPS QUICKLY AS THE KNIFER PLUNGES RIGHT PAST HIM...



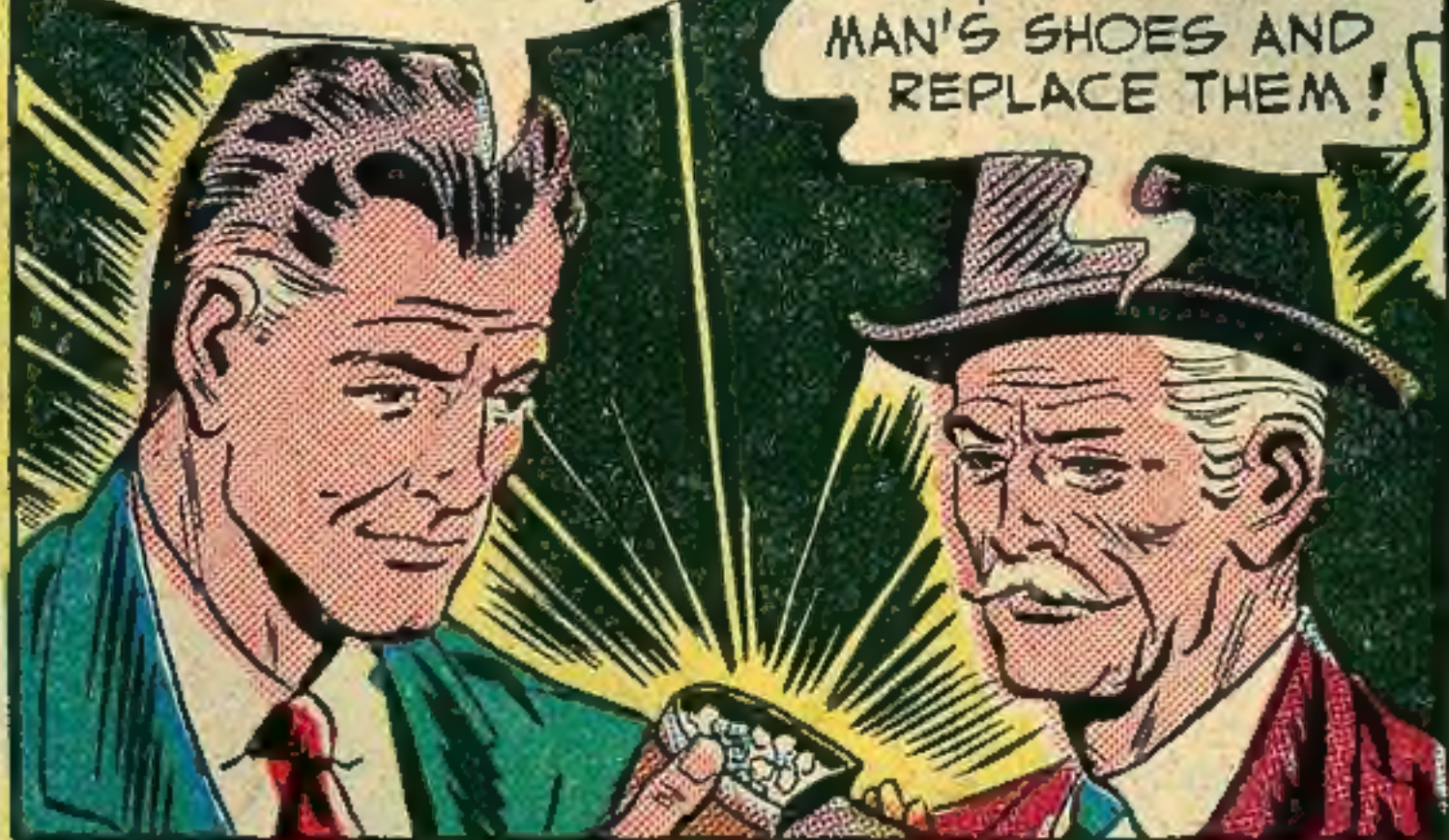
LATER, WHEN INSPECTOR CALLAHAN HAS THE COFFIN OPENED IN **BIG TOWN**...

DIAMONDS--HIDDEN IN THE HEELS OF THE DEAD MAN'S SHOES! THIS IS HOW THEY WERE BEING SMUGGLED INTO THE COUNTRY! WHO'D EVER THINK OF LOOKING FOR THEM IN A COFFIN!



WHENEVER THE GANG'S CONTACTS IN EUROPE READ ABOUT AN AMERICAN DYING THERE, THEY'D SNEAK INTO THE EUROPEAN FUNERAL PARLOR AND SLIP DIAMONDS IN THE DEAD MAN'S SHOES!

SURE--THEN THEY'D NOTIFY THEIR PALS IN THE UNITED STATES WHERE THE BODY WAS BEING BURIED! DIG IT UP, TAKE THE DEAD MAN'S SHOES AND REPLACE THEM!



AND AT POLICE HEADQUARTERS...

SURE, I'LL SPILL! I'LL GIVE YA NAMES, DATES, PLACES! WHY SHOULD I TAKE THE RAP ALONE!

AND PEOPLE TALK ABOUT HONOR AMONG THIEVES! WELL, AS SOON AS WE GET THE DATA, I'LL CONTACT EUROPEAN POLICE AND HAVE THEM ROUND UP THE GANG THERE!

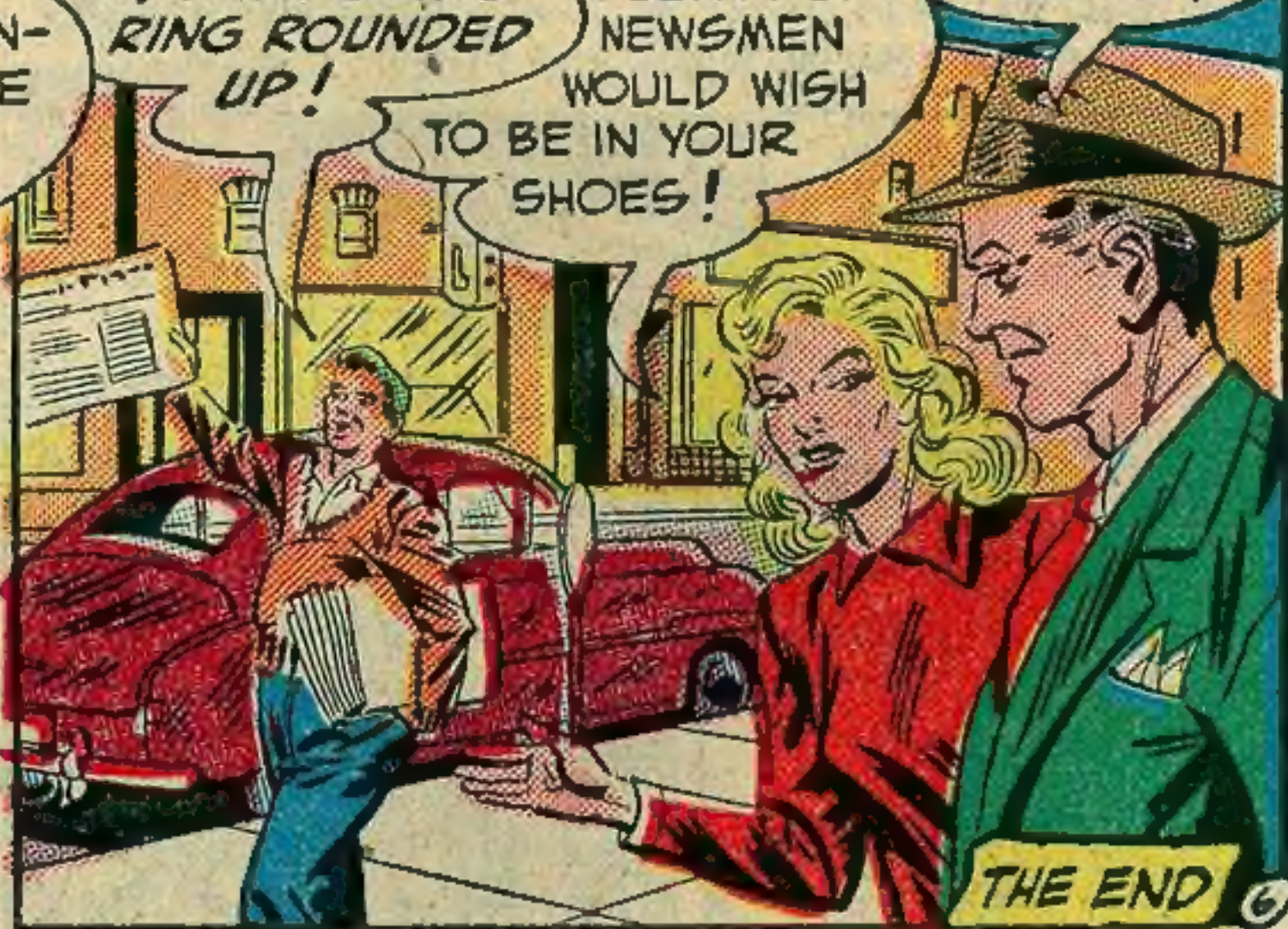


THAT NIGHT...

READ ALL ABOUT IT! SMUGGLING RING ROUNDED UP!

YOU DID A NICE JOB, STEVE! PLENTY OF NEWSMEN WOULD WISH TO BE IN YOUR SHOES!

WHOA, LORELEI! NO MORE TALK ABOUT SHOES--PLEASE!



THE END 6

ADVERTISEMENT

"GOO, SKIDDOO!" SAYS **BERT PARKS**

TV STAR OF
"BREAK
THE BANK"

SUPER! NEW CREAM HAIR TONIC IS NOT GREASY OR STICKY...YET GROOMS HAIR PERFECTLY ALL DAY!

SENSATIONAL! LIGHTER-BODIED!

CLEANER TO USE, TOO! WASHES OFF IN PLAIN WATER

HOMOGENIZED FOR EASY FLOW. IN HANDY SHAKER-TOP BOTTLE.

MONEY BACK!

Write us if you don't agree that it's the best cream tonic ever!

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VITALIS Hair CREAM

— by Bristol-Myers, makers of famous Vitellio

SAVE MONEY!
49¢ SIZE
EQUALS LEADING
50¢ SIZE CREAM
OIL (ALSO IN
27¢ SIZE)



Boys! Girls!
FREE! at no extra cost! Plastic

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WHOLE NEW SERIES!
12 RINGS OF THE FUTURE

**ONE IN EVERY
 BOX OF PEP!**

**6 Different
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- Space Cruiser
- Rocket Scout
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- Space Cadet Dress Uniform
- Space Suit
- Girl's Space Uniform
- Space Helmet
- Parallo-Ray Gun
- Sound Ray Gun
- Strato-Telescope
- Space Cadet Insignia
- Space Academy

← **ACTUAL SIZE OF RING**

**Wear 'em!
 Collect 'em!
 Swap 'em!**

NO MONEY! NO WAITING! NO BOY TOPS!

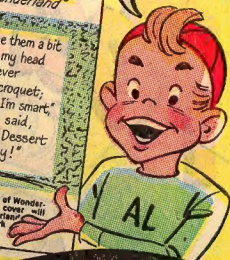
Just open a box of delicious Kellogg's PEP and there's your prize! A beautiful bright-colored genuine plastic ring with "space-era" picture on top! Fits any finger. Don't wait! Get a box of PEP—the "build-up" wheat cereal today.

Watch for entirely new prizes—coming soon!



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KIDS! Be First in Your Gang to
Collect Our **NEW** Series!



Royal Stars OF Wonderland

AT YOUR GROCER'S NOW!

Now you can start the wonderful collection so many boys and girls have asked for—beautiful colored scenes from Walt Disney's great new movie, "Alice in Wonderland." Here's a new, different collection of Royal package backs you'll be proud to show your friends. Hours of fun and entertainment! And it doesn't cost one-extra penny!

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KEEP UP YOUR OTHER ROYAL STARS COLLECTIONS!

Remember, new names and photos are constantly being added to the other ROYAL series, too—Royal Stars of Movies and Royal Stars of Sports. Keep your collection up to date. Ask Mom to serve Royal Desserts often!

Characters and Scenes from
Walt Disney's Technicolor Feature-Length Cartoon
"Alice in Wonderland"

FREE of Extra Cost!



ON THE PACKAGE BACKS OF ALL

Royal Desserts

ROYAL PUDDINGS—ROYAL GELATIN DESSERTS—ROYAL CUSTARD FLAVOR DESSERT MIX—ROYAL LEMON FLAVOR DESSERT



BIG TOWN

THERE HE GOES!

GET HIM!

THAT'S STEVE WILSON!

HAVE YOU SEEN
THIS MAN? \$500
REWARD FOR THE
CAPTURE OF

STEVE WILSON



WHAT IS THIS? STEVE WILSON--BEING HUNTED LIKE A CRIMINAL? WHY IS EVERY MAN, WOMAN, AND CHILD LOOKING FOR THE ILLUSTRATED PRESS' FIGHTING NEWSPAPERMAN? WHAT HAS STEVE WILSON DONE THAT HAS MADE HIM THE OBJECT OF THE MOST INTENSIVE MANHUNT IN BIG TOWN? READ ON AND YOU'LL LEARN THE STARTLING ANSWERS TO THOSE QUESTIONS, AND THE REASON WHY BIG TOWN RAISED THE CRY OF...

Where is STEVE WILSON?



BIG TOWN



A CALL BRINGS STEVE WILSON OF THE *ILLUSTRATED PRESS* TO THE OFFICE OF HIS PUBLISHER...

STEVE, I LIKE YOUR SERIES ON **FAMOUS DISAPPEARANCES!** THE STORIES ON DOROTHY DELLEY AND JUDGE SMITH ARE FINE--BUT YOU'RE WRONG ABOUT THE DISAPPEARANCE OF EDWARD CARLTON FROM **BIG TOWN.**

LET'S REVIEW THE FACTS...



"NEARLY SEVEN YEARS AGO, EDWARD CARLTON, A SUCCESSFUL STOCK BROKER, WALKED INTO A FISH-AND-TACKLE-SHOP. THAT WAS THE LAST TIME ANYONE EVER SAW HIM!"

I'M GOING TO DO A LITTLE FISHING! I WANT 200 FEET OF FINE, BLACK FISHLINE! IT MUST BE **BLACK!**

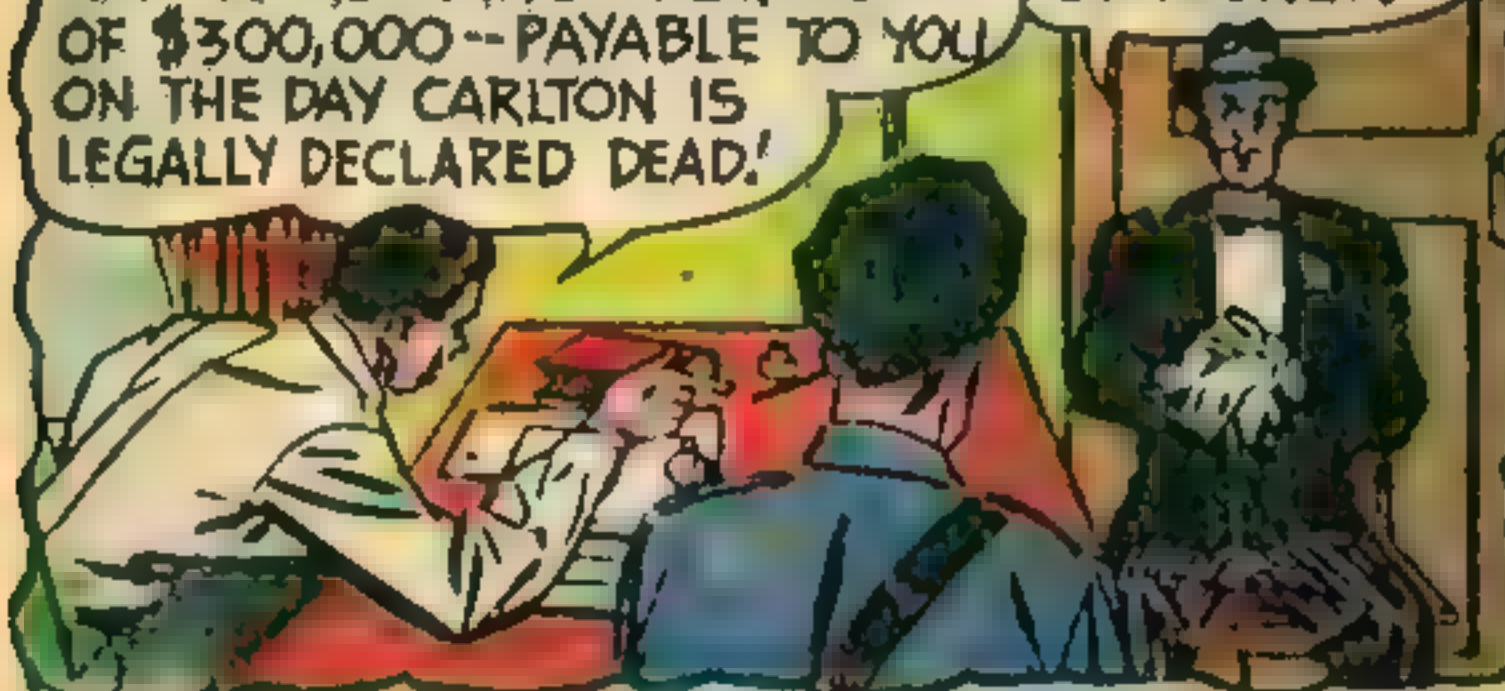
YES, SIR!



"CARLTON WALKED OUT, APPARENTLY TO GO FISHING, BUT HE WAS NEVER **SEEN** AGAIN! UPON INVESTIGATING, POLICE LEARNED HE HAD WILLED EVERYTHING TO HIS BUSINESS PARTNER, PAUL VINLEY!"

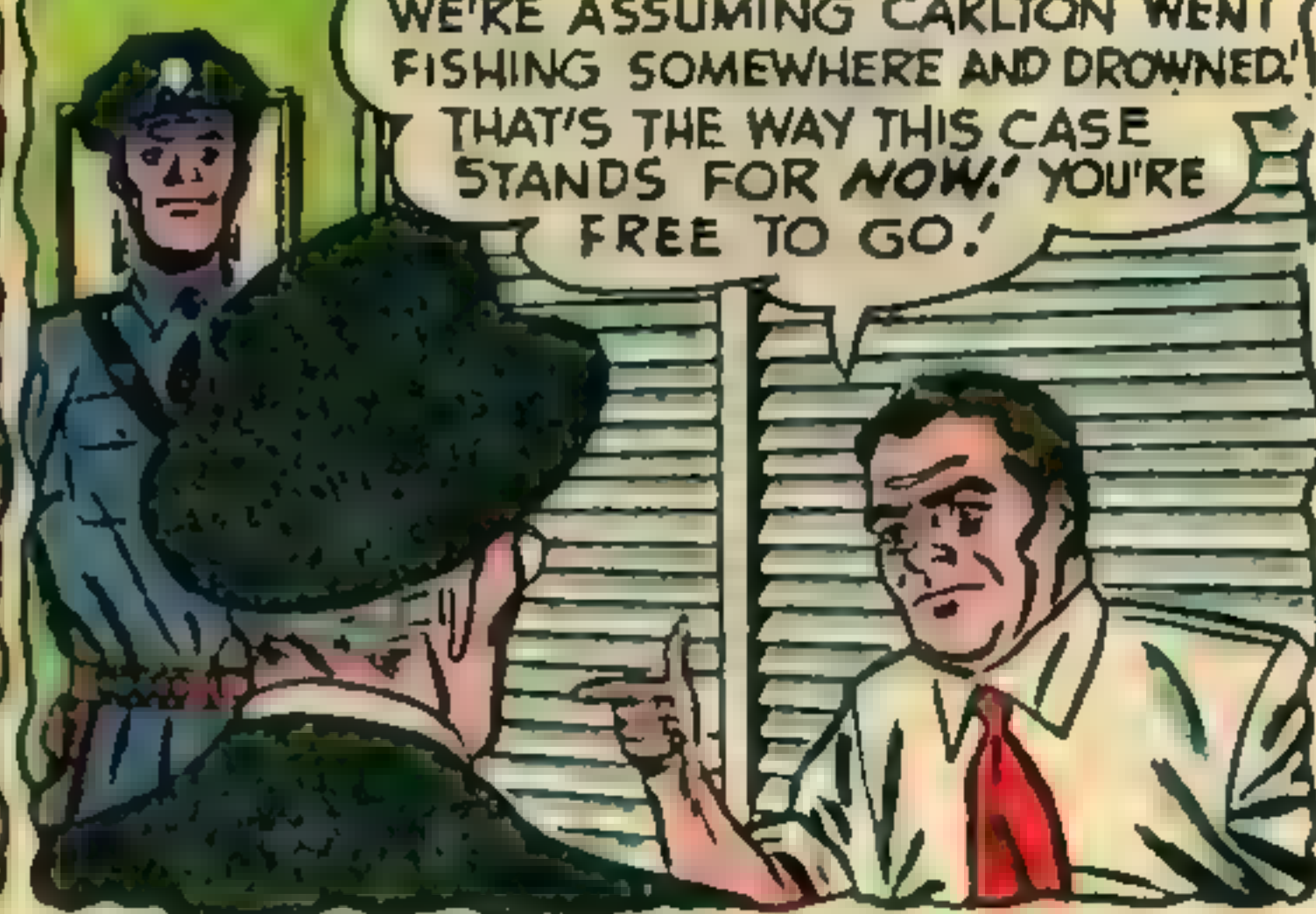
MR. VINLEY, AS CARLTON'S ONLY HEIR, YOU WILL RECEIVE HIS BANK DEPOSIT OF \$15,000--AND AN INSURANCE BEQUEST OF \$300,000--PAYABLE TO YOU ON THE DAY CARLTON IS LEGALLY DECLARED DEAD!

\$300,000 INSURANCE? GREAT SCOTT--THAT'S A LOT OF MONEY!



"CARLTON'S INSURANCE WAS A STRONG MOTIVE FOR MURDER, BUT VINLEY HAD A PERFECT ALIBI--BESIDES, THE POLICE HAD NO CORPSE!"

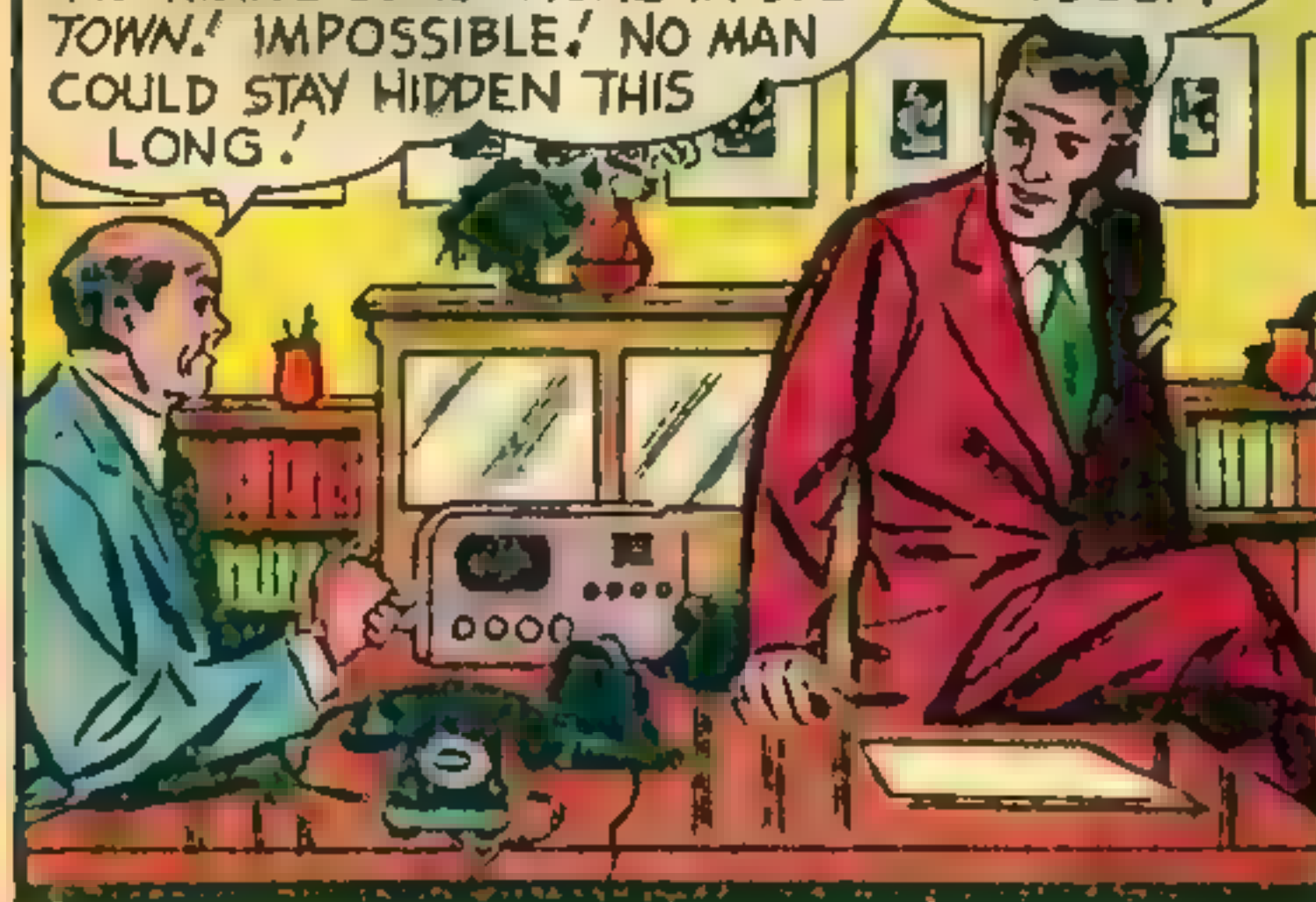
WE'RE ASSUMING CARLTON WENT FISHING SOMEWHERE AND DROWNED! THAT'S THE WAY THIS CASE STANDS FOR **NOW!** YOU'RE FREE TO GO!



AS STEVE FINISHES...

WE ALL KNOW CARLTON DROWNED WHILE FISHING, YET **YOU** BELIEVE CARLTON IS STILL ALIVE--AND HIDING SOMEWHERE IN **BIG TOWN!** IMPOSSIBLE! NO MAN COULD STAY HIDDEN THIS LONG!

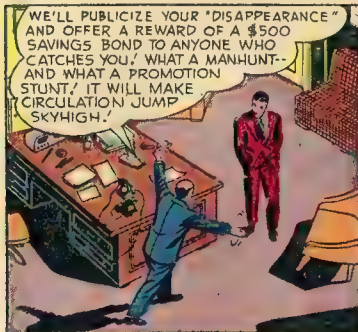
IT COULD BE DONE! IF I WANTED TO, I COULD "DISAPPEAR" MYSELF!



I'LL TAKE YOU UP ON THAT! I'LL GIVE YOU AN EXTRA WEEK'S VACATION, IF WITH ONLY \$5 IN YOUR POCKET, AND WITHOUT THE USE OF A DISGUISE, YOU CAN HIDE FOR **ONE WEEK** IN **BIG TOWN** WITHOUT BEING CAUGHT!

I'LL PLAY YOUR GAME OF HIDE-AND-SEEK!





WE'LL PUBLICIZE YOUR "DISAPPEARANCE" AND OFFER A REWARD OF A \$500 SAVINGS BOND TO ANYONE WHO CATCHES YOU! WHAT A MANHUNT--AND WHAT A PROMOTION STUNT! IT WILL MAKE CIRCULATION JUMP SKYHIGH!

STEVE IS GIVEN A TWO-HOUR HEAD START--AND THEN HEADLINES HERALD THE GREAT "MANHUNT"!

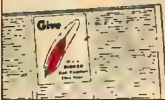
THE ILLUSTRATED PRESS

FIND THIS MAN AND WIN A \$500 BOND

Reporter Steve Wilson to attempt successful disappearance in Big Town like Edward Carlton! BIG TOWN citizens--prove you are alert! FIND Steve Wilson!



HAVE YOU SEEN THIS MAN?



AND SOMEWHERE IN BIG TOWN, THE MAN ALL ARE SEEKING, WALKS WARILY, ALERTED...

I'M TOO CONSPICUOUS ON A DESERTED STREET AT NIGHT! GOT TO LIGHT SOMEWHERE AND SLEEP! A FLOPHOUSE, PERHAPS? NO--TOO RISKY! THEY'D EXPECT ME TO TRY THAT!



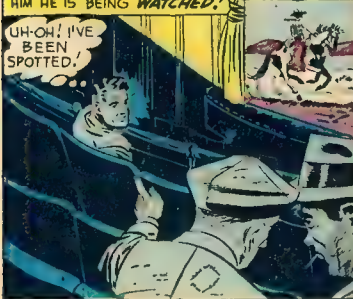
MOMENTS LATER...

A LATE SHOW MOVIE HOUSE IS ONE PLACE I CAN SLEEP WITHOUT BEING NOTICED TOO MUCH!



BUT AFTERWARD, STEVE SUDDENLY SNAPS AWAKE! CALL IT A SIXTH SENSE, BUT SOMETHING WARNS HIM HE IS BEING WATCHED!

UH-OH! I'VE BEEN SPOTTED!



STOP HIM! THAT'S STEVE WILSON!

HUH? WILSON? GET HIM! THAT GUY'S WORTH \$500!

DROP YORE SHOOTIN IRONS, HOMBRES!



DASHING OUTSIDE AND AROUND A STREET CORNER, STEVE OBEYS A SPLIT-SECOND DECISION...

HE LAMMED AROUND THE CORNER!

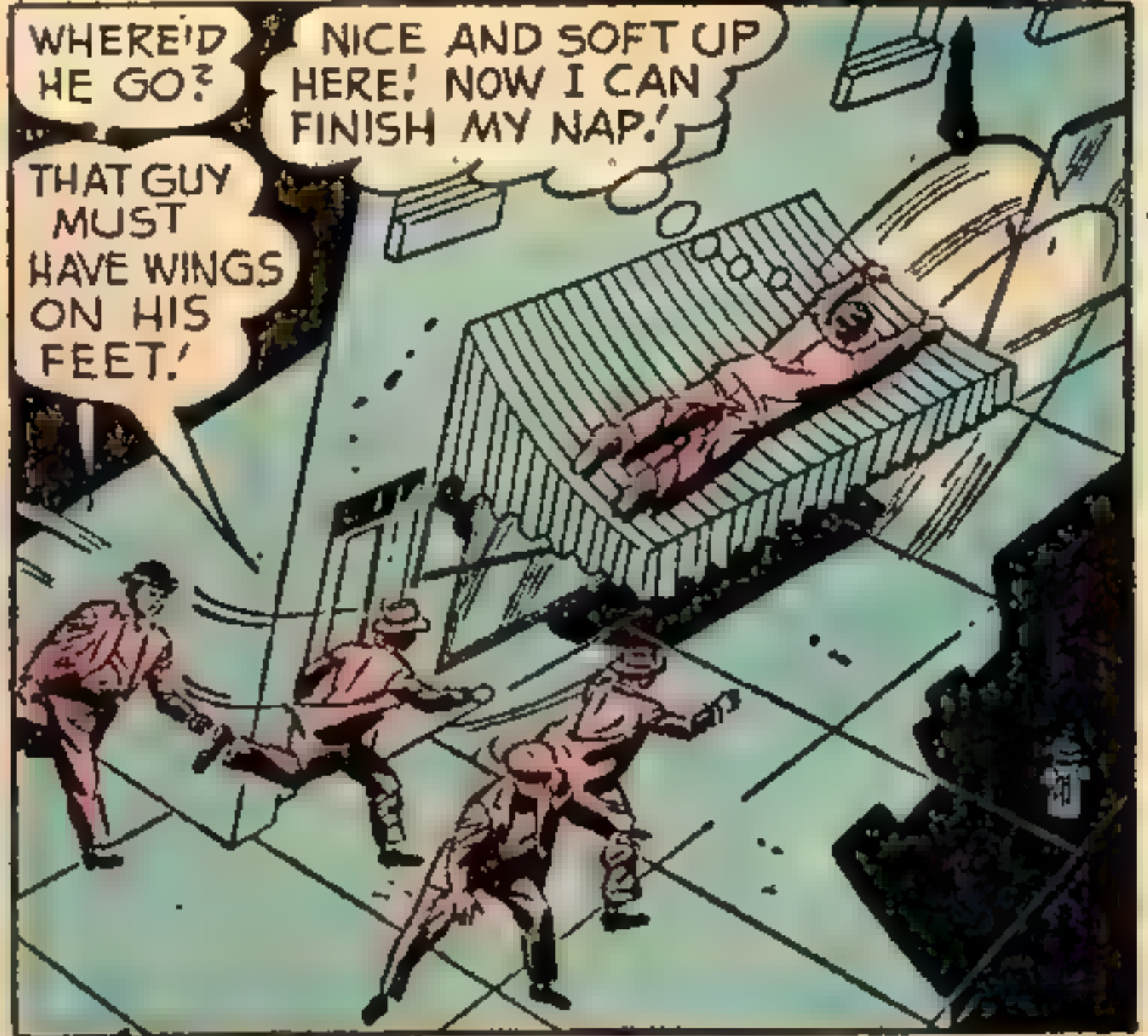
REMEMBER--WE SPLIT THAT \$500 EVEN!



WHERE'D HE GO?

THAT GUY MUST HAVE WINGS ON HIS FEET!

NICE AND SOFT UP HERE! NOW I CAN FINISH MY NAP!



ON THE SECOND DAY, HUGE BILLBOARDS ARE PLASTERED ALL OVER BIG TOWN...

NOW I KNOW HOW A HUNTED CRIMINAL FEELS! CRIME CERTAINLY DOES NOT PAY!



HAVE YOU SEEN STEVE WITH \$500 RE JOIN THE "MANHUNT!"

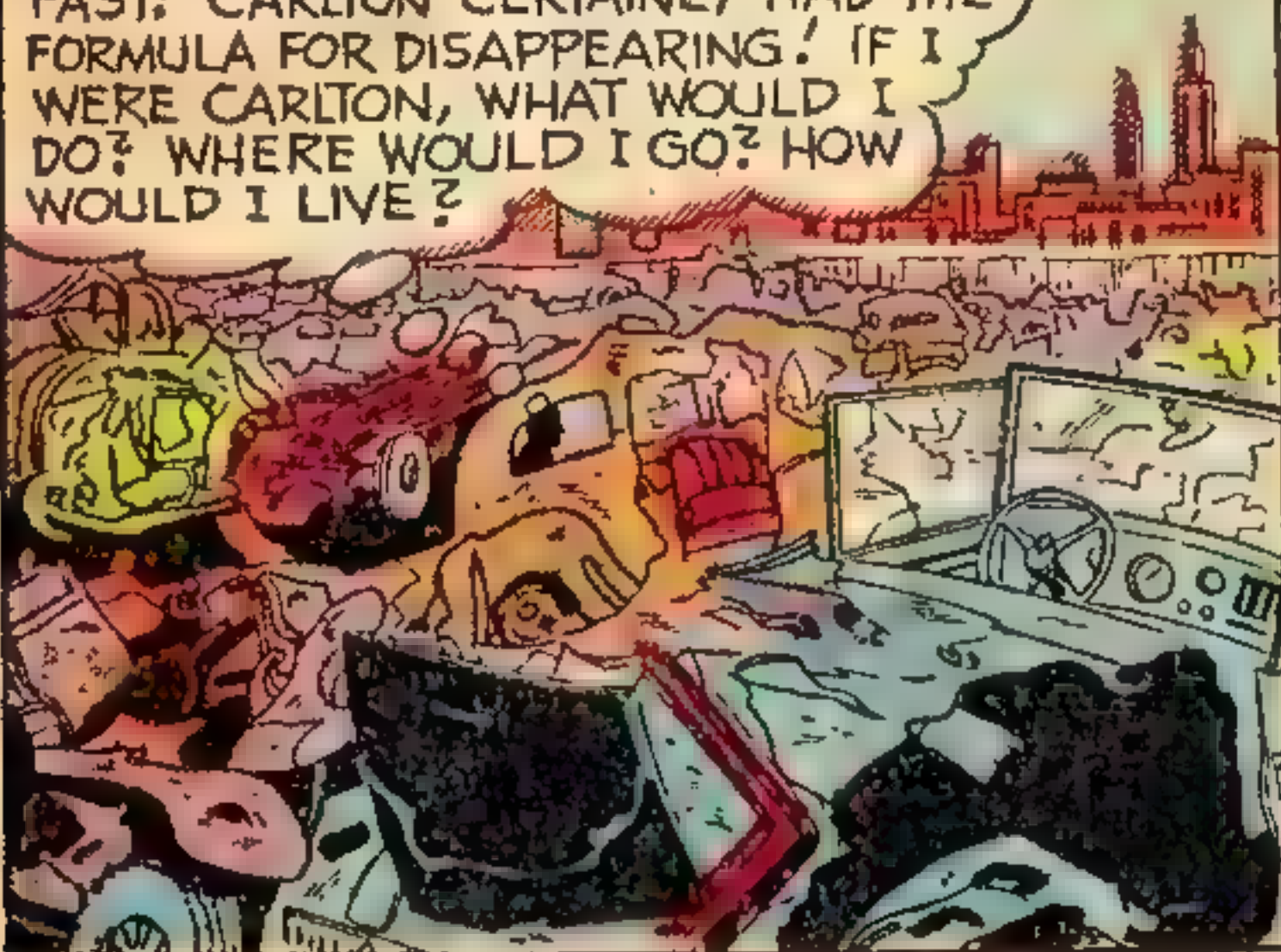


ON THE THIRD NIGHT, THOROUGHLY EXHAUSTED BY HIS CONSTANT VIGILANCE, STEVE FINDS REFUGE AND SLEEP IN THE SCOOP OF A STEAM SHOVEL...



THE MORNING OF THE FOURTH DAY! STEVE HIDES BRIEFLY IN A WRECK ON AN AUTO DUMP...

GOT TO THINK! MY MONEY'S GOING FAST! CARLTON CERTAINLY HAD THE FORMULA FOR DISAPPEARING! IF I WERE CARLTON, WHAT WOULD I DO? WHERE WOULD I GO? HOW WOULD I LIVE?



WHAT KIND OF JOB WOULD KEEP MY FACE HIDDEN? WAIT--I'VE GOT AN IDEA! SUPPOSE CARLTON DID **NOT** GO FISHING! SUPPOSE HE BOUGHT THAT BLACK FISHLINE FOR A **DIFFERENT** PURPOSE! IF I'M RIGHT, I'LL KNOW **WHERE** TO FIND CARLTON!



CONTINUED ON SECOND PAGE FOLLOWING

NOW! BE AN EXPERT ON INDIAN SKILLS AND CRAFTS!

Get This **NEW** COMPLETE **INDIAN CRAFTS** **BOOK**

**FOR THE FIRST TIME!
ALL 72 INJUN-UITIES
OF THE FIRST TWO
SERIES FROM NABISCO
SHREDDED WHEAT
PACKAGES, REPRODUCED
IN ONE COLORFUL BOOK!**

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Handy reference manual!**

Here's your chance to get *all* the first two Injun-uity series. Learn horsemanship; how to blaze a trail; how to make Indian tools, rafts, tepees; how to train animals; and hundreds of other woodsmanship and authentic Indian secrets. You may have missed some of the individual cards—so get them all now! Amaze your friends with your Indian knowledge. Send this coupon in, today.

ONLY **15¢** AND A
**NABISCO
SHREDDED
WHEAT
BOX TOP**



**The breakfast full of Power
from Niagara Falls!**

NATIONAL BISCUIT COMPANY.



Be sure to collect series 3! Three **NEW** Injun-uity Cards from Series 3 now in each **NABISCO SHREDDED WHEAT** package.

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Dept. N, Box 200, New York 46, N. Y.

Please rush me my **STRAIGHT ARROW INJUN-UITY BOOK**. I enclose 15¢ and a **NABISCO SHREDDED WHEAT** box top. (Please print)

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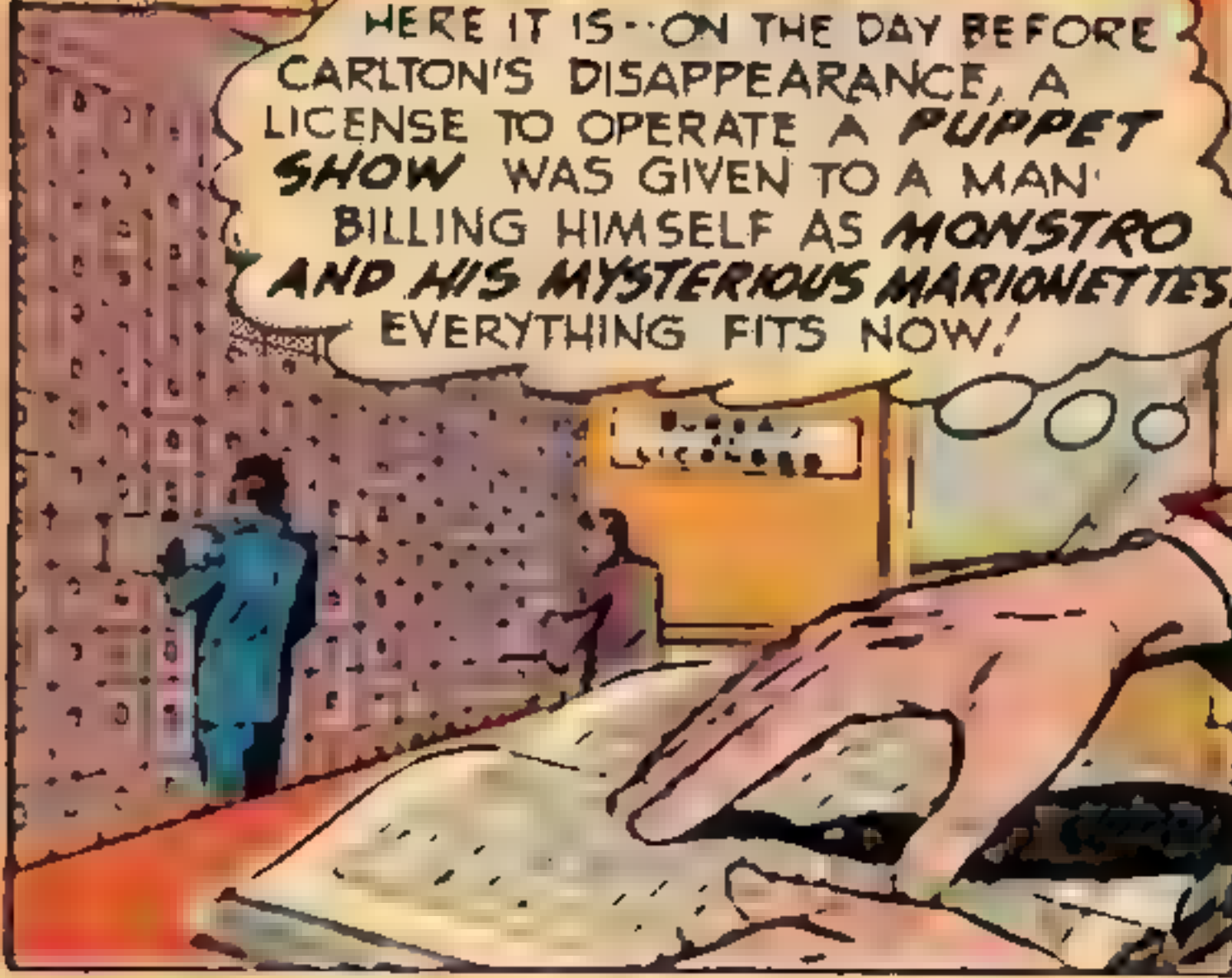


BIG TOWN



LATER, STEVE RISKS BEING RECOGNIZED AS HE CHECKS HIS HUNCH IN BIG TOWN'S HALL OF RECORDS.

HERE IT IS--ON THE DAY BEFORE CARLTON'S DISAPPEARANCE, A LICENSE TO OPERATE A **PUPPET SHOW** WAS GIVEN TO A MAN BILLING HIMSELF AS **MONSTRO AND HIS MYSTERIOUS MARIONETTES!** EVERYTHING FITS NOW!



THAT MAN'S GOT HIS EYE ON ME! GOT TO MAKE A FAST EXIT! THAT FLAG-POLE--IT'S A CHANCE, I'VE GOT NO OTHER CHOICE!



EVEN AS THE MAN SHOUTS, STEVE IS ON THE MOVE...

A LONG DROP--BUT THAT TRUCK SHOULD BREAK MY FALL!

WILSON! THAT'S STEVE WILSON! HEY--STOP!



MY OWN NEWSPAPER'S DELIVERY TRUCK! THAT'S IRONY FOR YOU!



LATER...

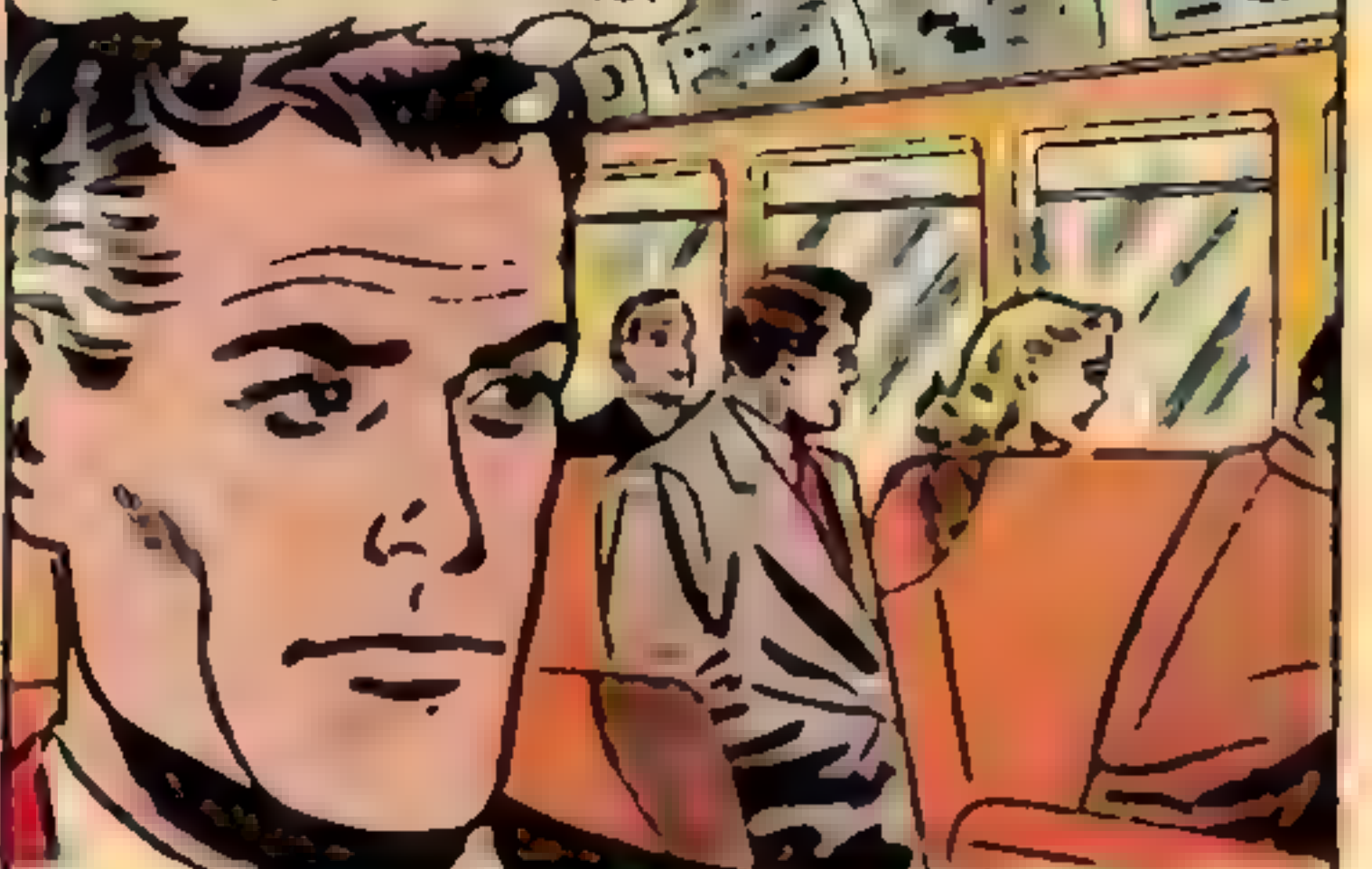
MONSTRO, THE PUPPETEER, HAS A CONCESSION IN CARNIVAL PARK! BUT THAT'S FAR ACROSS TOWN! TOO FAR TO WALK! HOW CAN I CROSS THAT DISTANCE TONIGHT WITHOUT BEING RECOGNIZED?

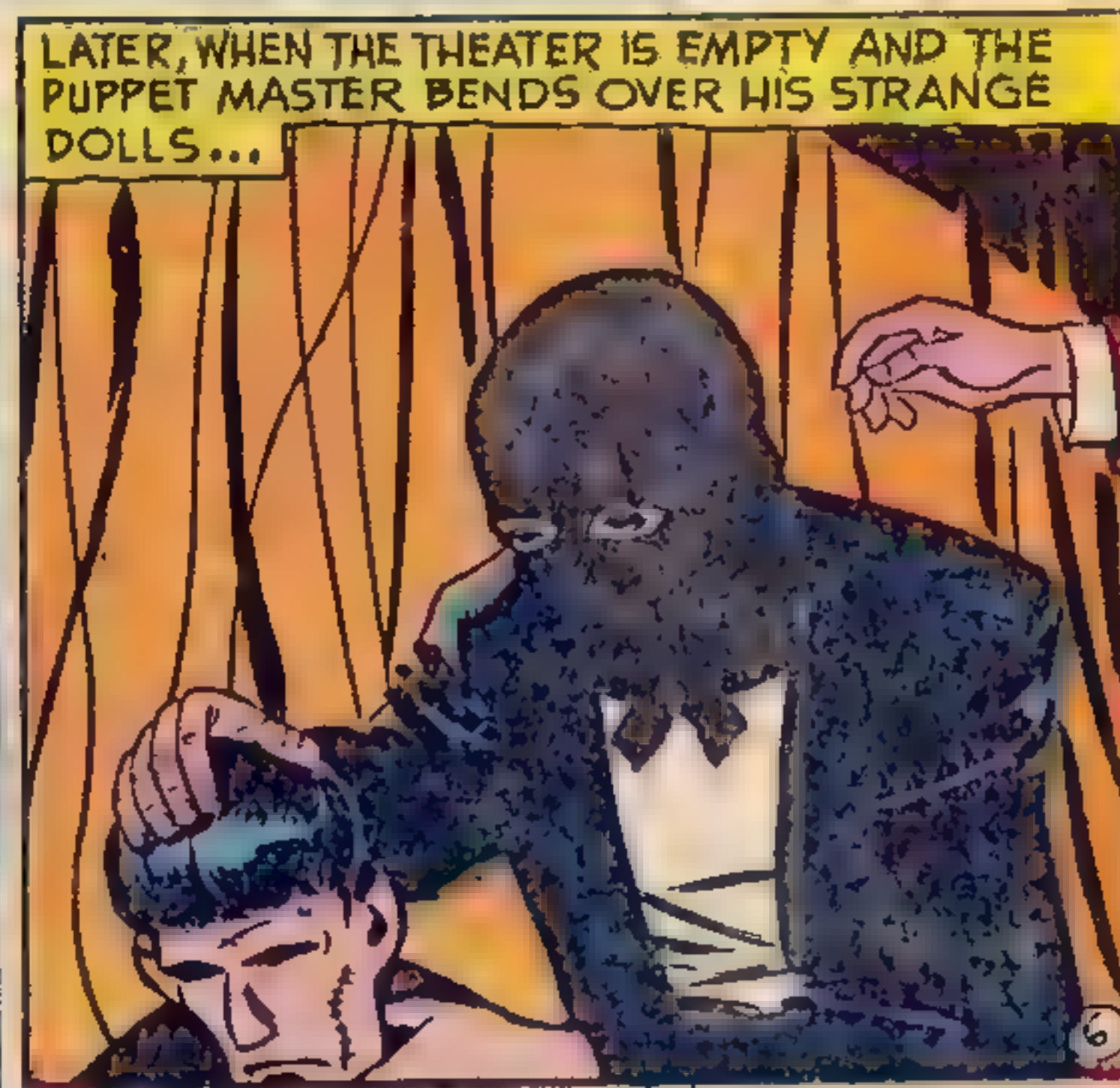
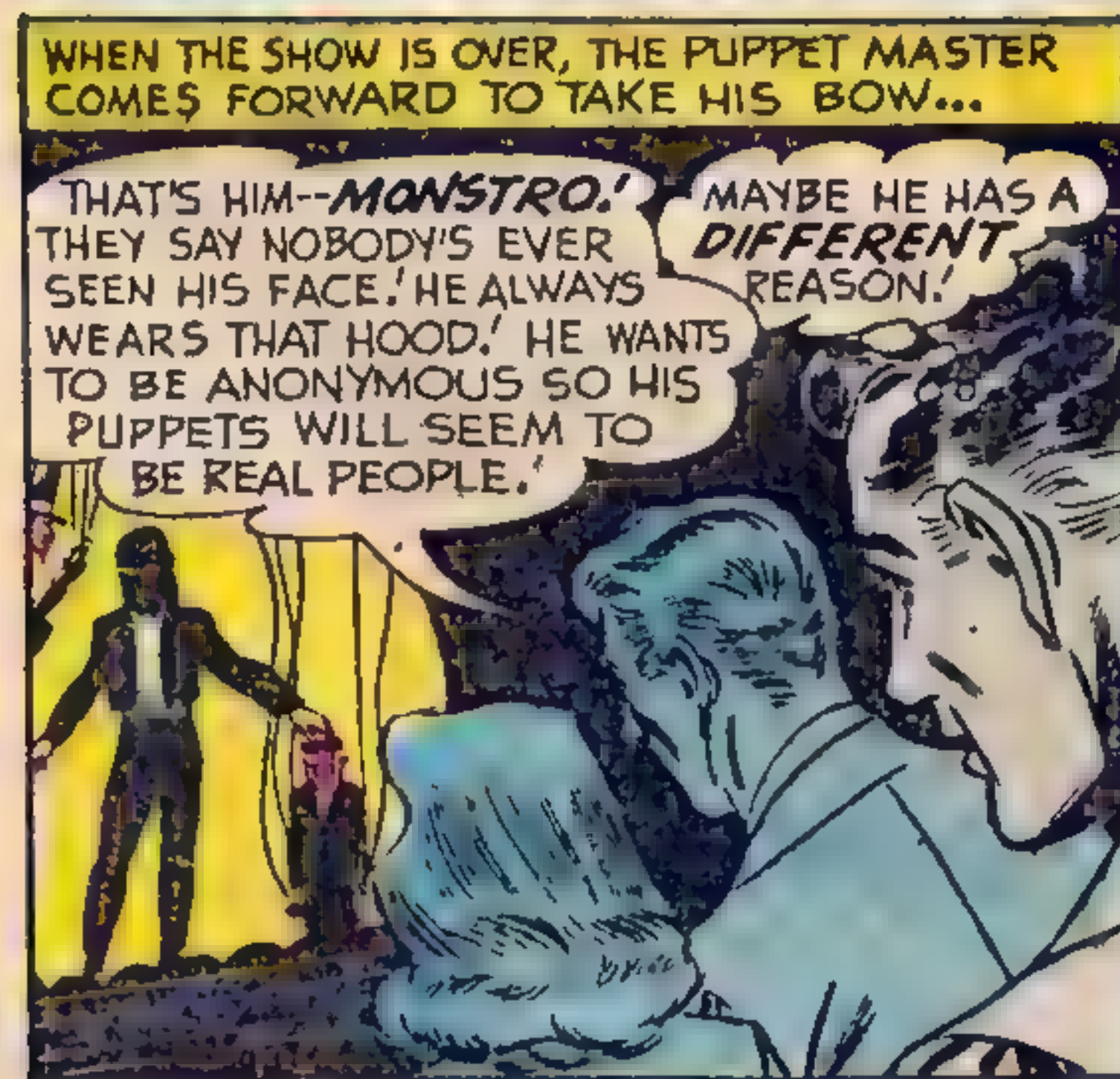
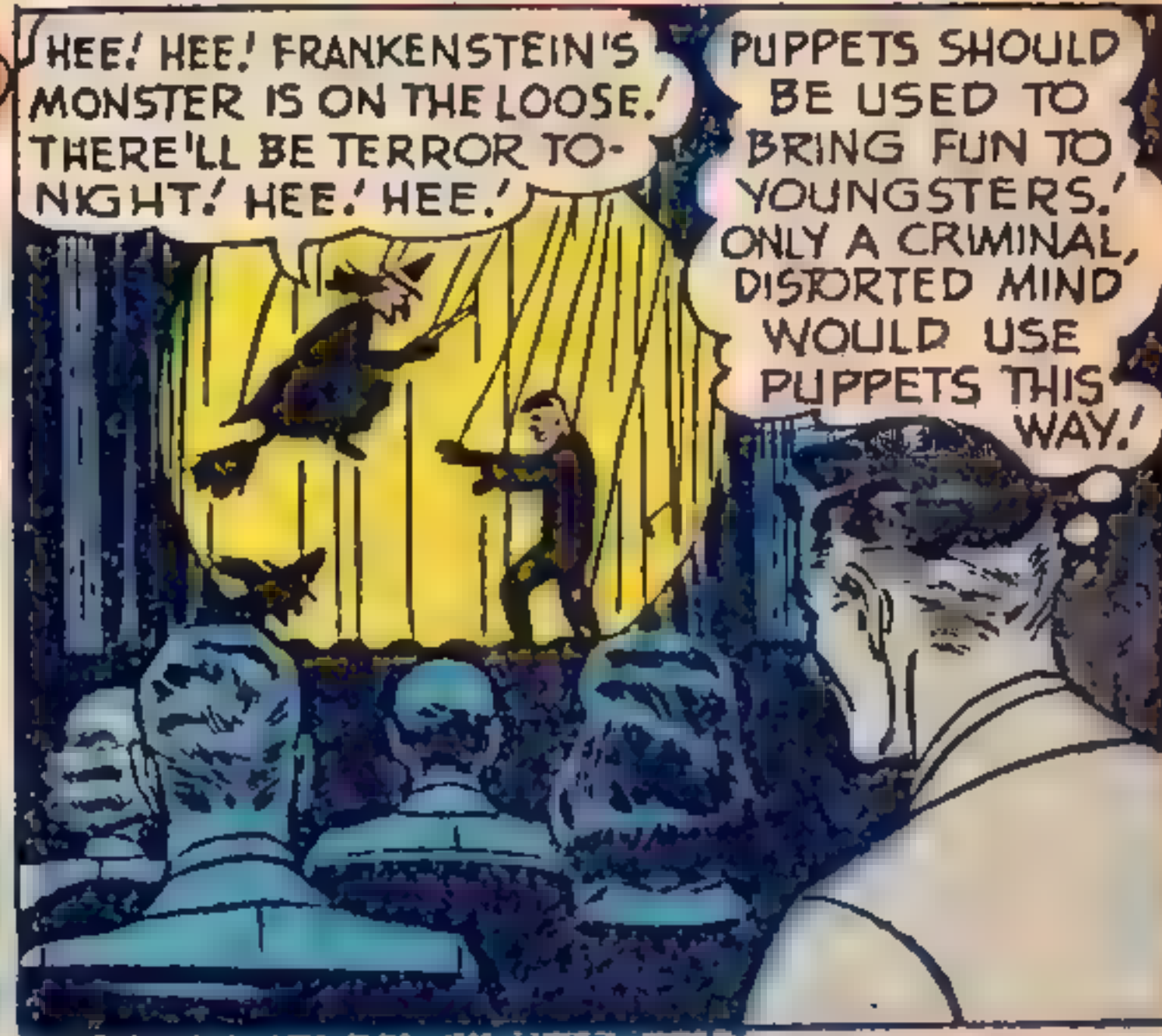
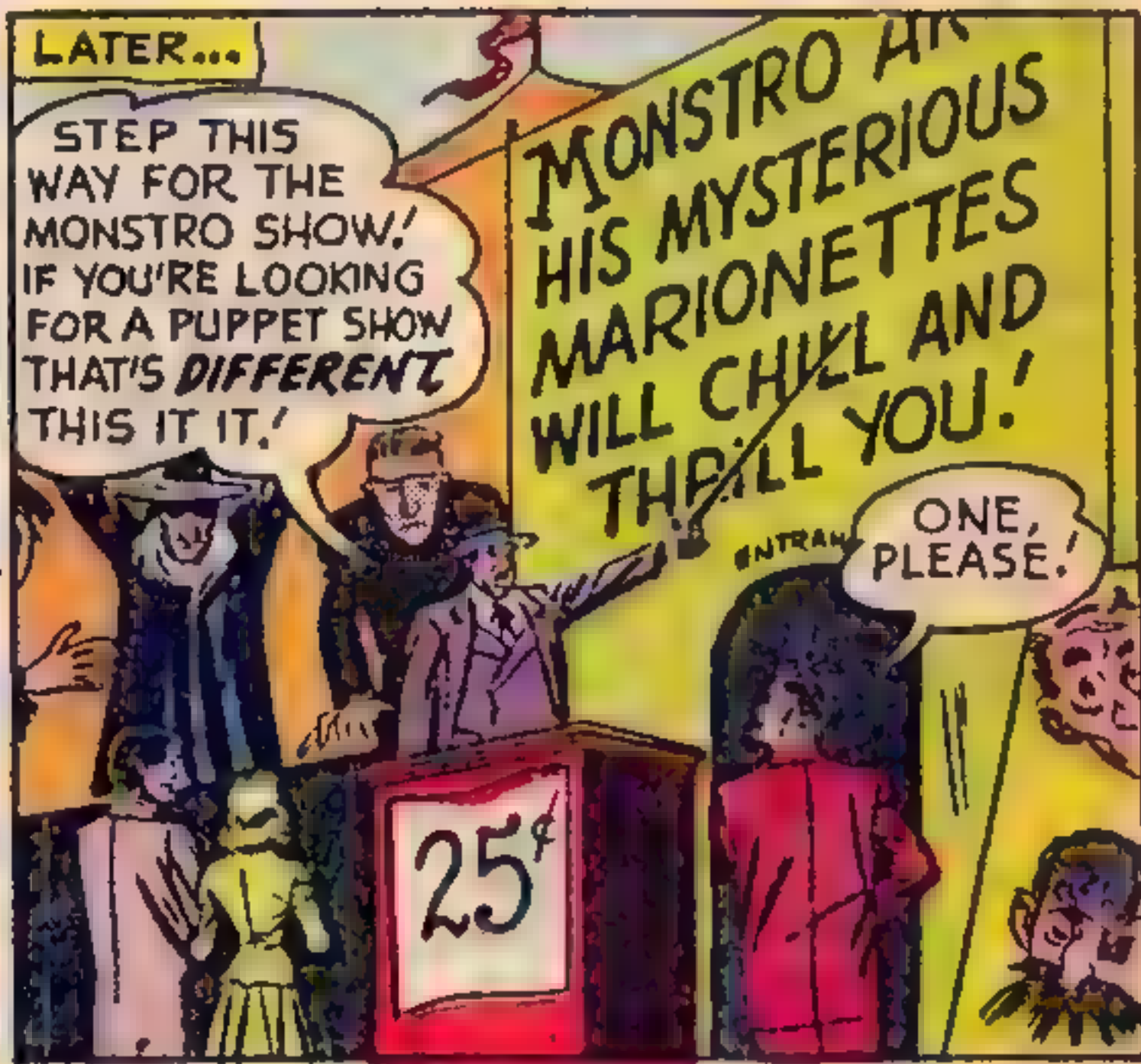
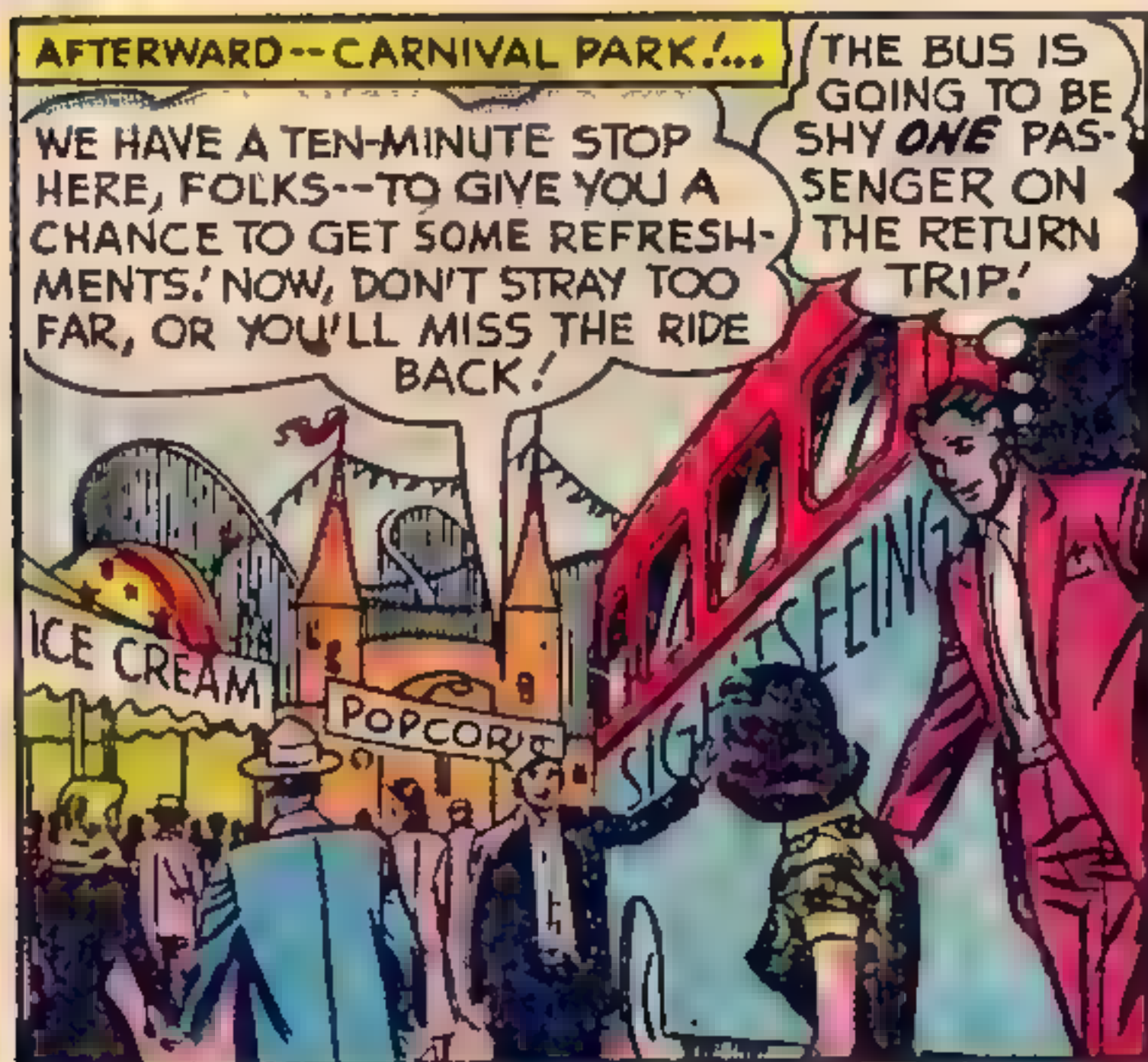
THIS WAY FOR A THRILLING SIGHTSEEING TRIP! SEE BIG TOWN'S CARNIVAL PARK...

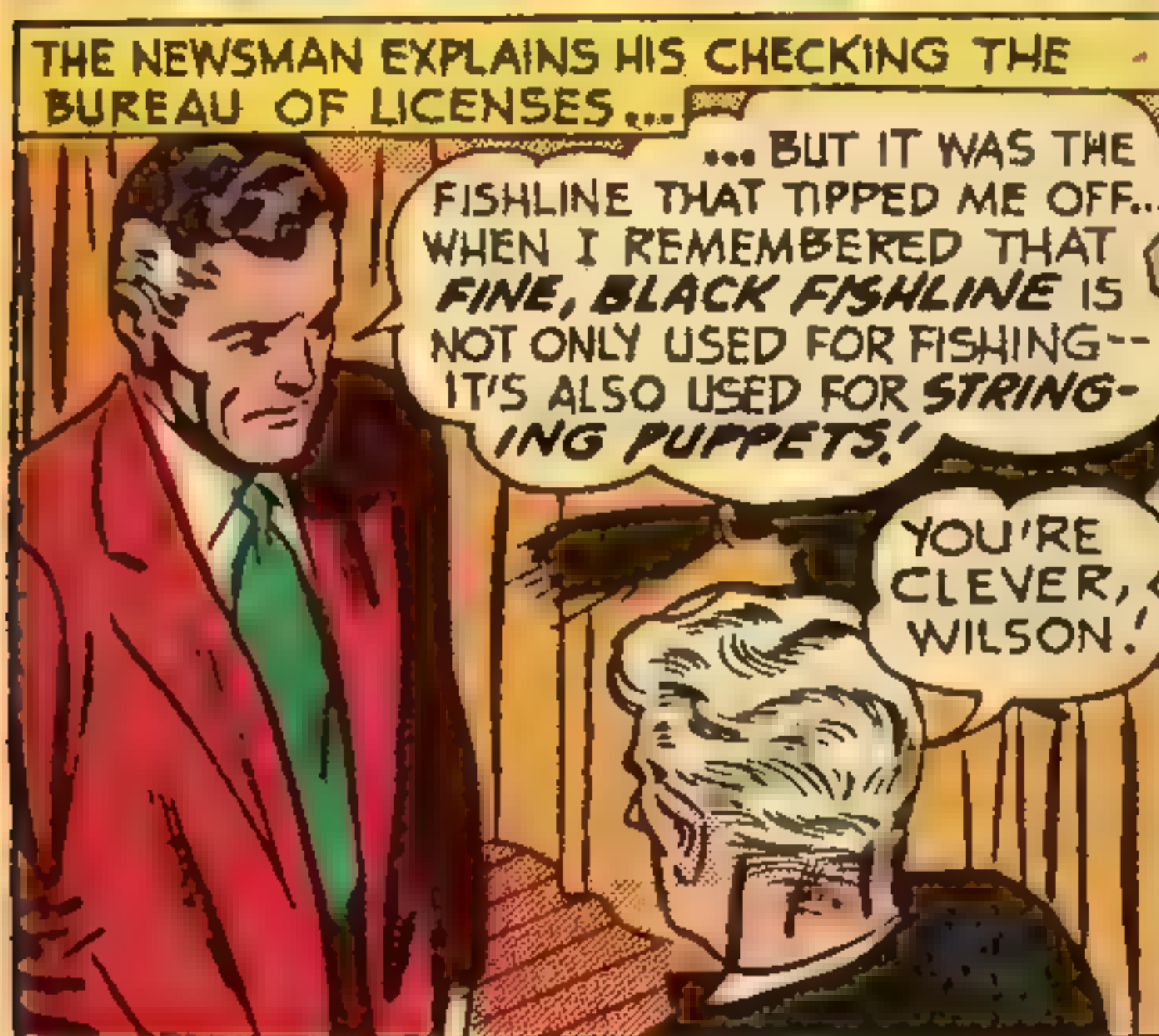
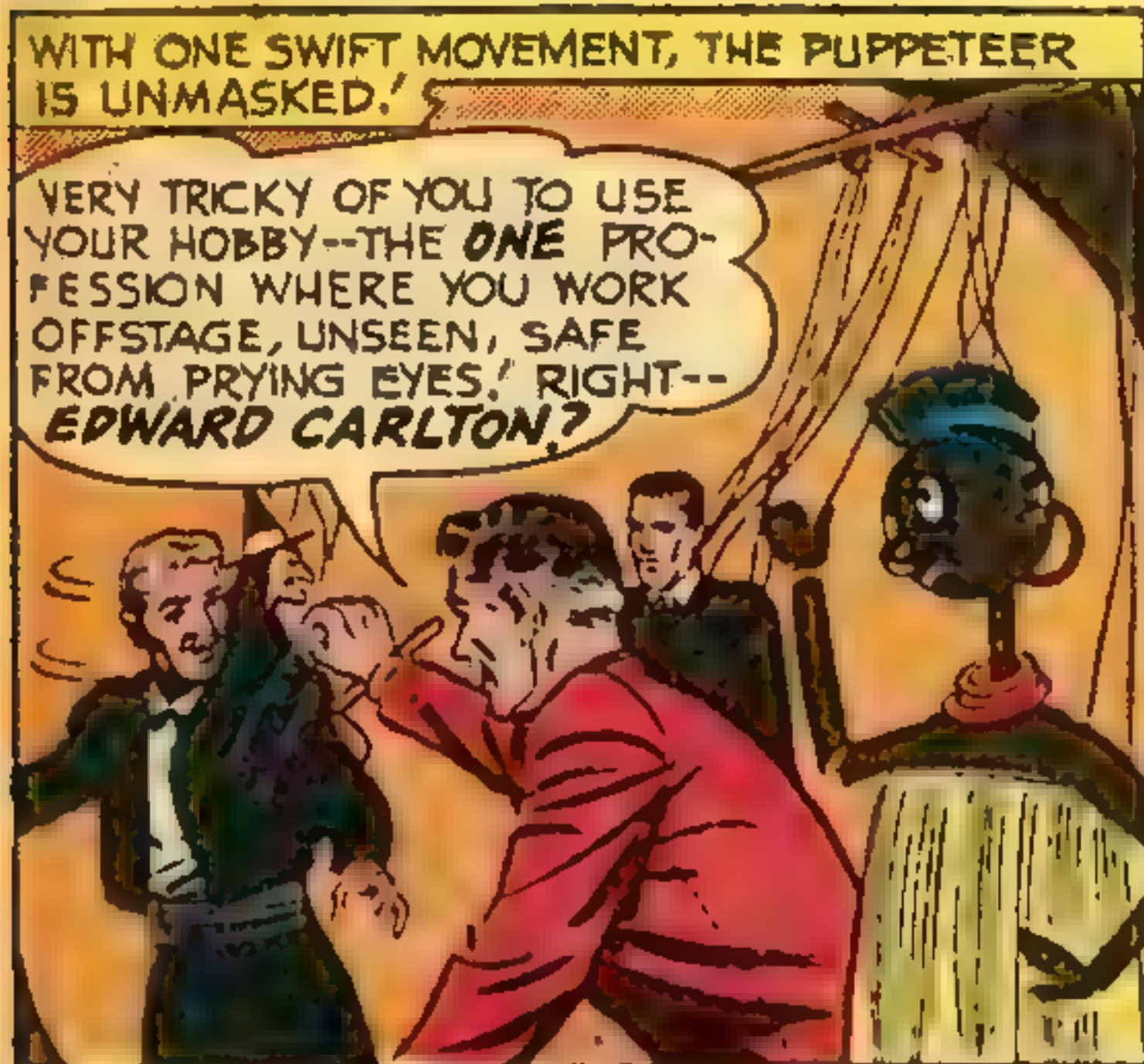


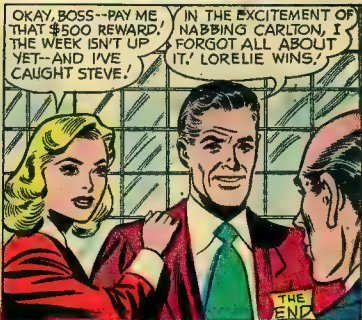
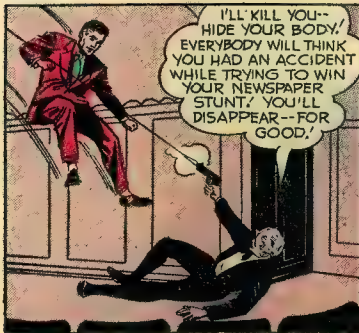
SOON AFTER, STEVE IS ABOARD, BOUND FOR HIS DESTINATION...

A RUBBERNECK BUS IS ONE PLACE PEOPLE WILL BE TOO BUSY TO LOOK AT THEIR FELLOW PASSENGERS!

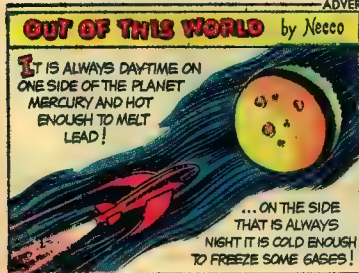








ADVERTISEMENT



HEADLINE HEROES



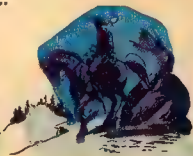
**Henry
Villard**
(1835-1900)

AT THE AGE OF 18, BAVARIAN BORN HENRY VILLARD CAME TO AMERICA WHERE HE LATER BECAME NEWS-PAPER CORRESPONDENT FOR GERMAN-AMERICAN NEWSPAPERS...

BROADENING THE SCOPE OF HIS JOURNALISTIC ACTIVITIES, HE COVERED THE LINCOLN-DOUGLAS DEBATES FOR EASTERN NEWSPAPERS AND FOLLOWED THAT UP BY REPORTING THE PIKE'S PEAK GOLD RUSH FOR A CINCINNATI PAPER...



IT WAS AS A CIVIL WAR CORRESPONDENT THAT HE MADE HIS OUTSTANDING JOURNALISTIC COUP-- BY SCOOPING HIS REPORTER RIVALS ON THE BATTLE OF BULL RUN...



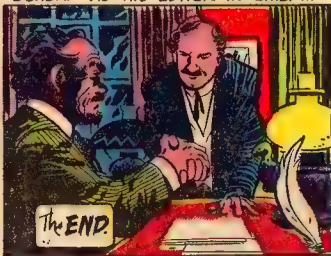
VILLARD'S AMAZING FEAT WAS ACCOMPLISHED BY RIDING FOR MILES THROUGH ALMOST IMPOSSIBLE ROADS, DEFYING A GENERAL'S ORDERS, TRICKING A FREIGHTER CAPTAIN INTO ALLOWING HIM PASSAGE TO WASHINGTON, AND FINALLY, BECAUSE TELEGRAPH SERVICE WAS CLOSED TO BATTLE REPORTS, MAILING HIS STORY TO NEW YORK...

DURING THE 1870'S, VILLARD BECAME INTERESTED IN RAILROAD BUILDING IN THE NORTHWEST, WHERE HE MADE AN OUTSTANDING SUCCESS...

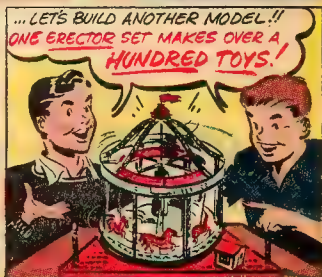
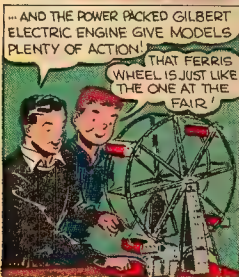
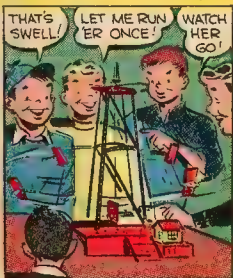
THIS COMPLETES THE TRANS-CONTINENTAL LINE OF THE NORTHERN PACIFIC!



IN 1881, HE PURCHASED THE NEW YORK EVENING POST-- AND SELECTED THE BRILLIANT CARL SCHURZ AS HIS EDITOR-IN-CHIEF...



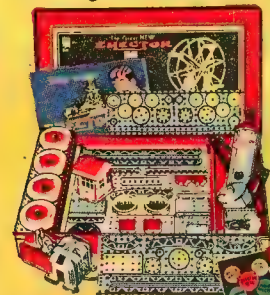
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Rush big, full-color book.

Name
Street
City Zone State

ADVERTISEMENT

I-IT'S SPOOKY IN THIS OLD HAUNTED HOUSE!

W-WISH THERE WAS SOME LIGHT IN HERE-

I-I-I'M SCARED!

OPEN THE SHUTTERS SOMEBODY!

WO-HO-HO! A GHOST!

LEMME OUTTA HERE!

I'M ON MY WAY!

HEY! THAT'S NO GHOST! HE'S CHEWING DUBBLE BUBBLE GUM!

ATTABOY, PEP! LET'S SEE WHO IT IS!

GRRR!

IT'S PUD!

MIGHT HAVE KNOWN IT!

FOOLED ME!

THAT GOOD OL' FLEER'S DUBBLE BUBBLE GAVE ME AWAY!

THERE'S NO OTHER GUM LIKE DUBBLE BUBBLE!

HAS FUNNIES, FORTUNES, FACTS ON EVERY WRAPPER!

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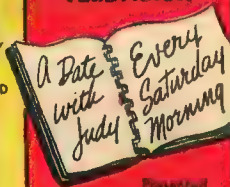
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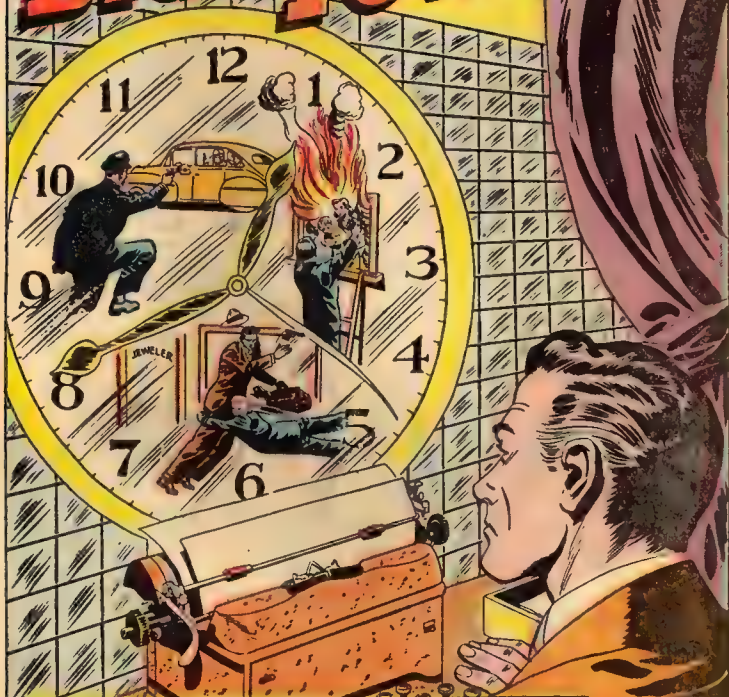
...the American
Family's favorite
daughter

See your local paper
for time and channel

AMERICAN
BROADCASTING COMPANY



BIG TOWN



THE COP ON THE BEAT IS AS MUCH A PART OF THE NEIGHBORHOOD SCENE AS THE CORNER CANDY STORE AND THE TRAFFIC LIGHTS... AND IS AS MUCH TAKEN FOR GRANTED. BUT BEHIND EVERY ONE OF THESE FAMILIAR BLUE UNIFORMS IS A MAN TO WHOM **DANGER** AND **DEATH** ARE JUST PART OF THE JOB! BUT **STEVE WILSON**, BATTLING NEWSMAN OF BIG TOWN'S **ILLUSTRATED PRESS**, FINDS HIMSELF ON THE FIRING LINE, WHEN HE COVERS WHAT STARTS UNEXPECTEDLY OUT TO BE JUST...

A Day in the Life of A COP!



BIG TOWN



MORNING...AND STEVE WILSON, ACE REPORTER OF THE *ILLUSTRATED PRESS*, ARRIVES IN WEST-SIDE, A QUIET RESIDENTIAL DISTRICT OF *BIG TOWN*, TO COVER--A DAY IN THE LIFE OF A COP!

SO THE FOLKS HERE ARE PLANNING THIS BLOCK PARTY TONIGHT IN HONOR OF YOUR **TWENTY YEARS** ON THE BEAT, PATROLMAN BRINKER? YOU MUST HAVE HAD PLENTY OF ADVENTURES IN ALL THAT TIME!

ADVENTURES! SUPPOSE **YOU** MAKE MY ROUNDS WITH ME AND SEE FOR YOURSELF, MR. WILSON!

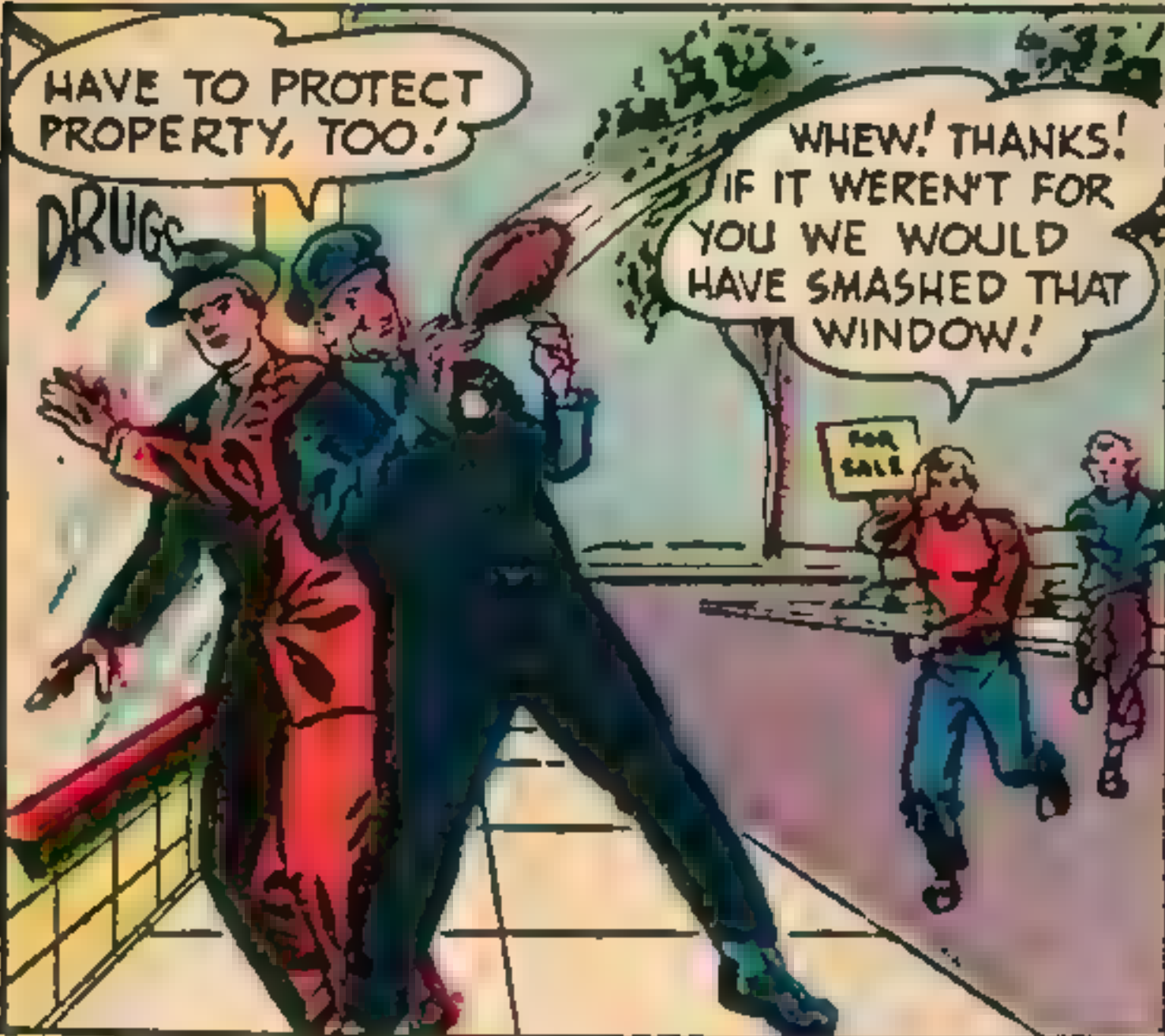


PROTECTING LIFE AND LIMB-- THAT'S MY JOB!

HAVE TO PROTECT PROPERTY, TOO!

DRUGS

WHEW! THANKS! IF IT WEREN'T FOR YOU WE WOULD HAVE SMASHED THAT WINDOW!



BOO-HOO! I LOST MY MOMMY!

WELL, HERE'S A **REAL EMERGENCY!** COME ON, YOUNG LADY! LET'S GO TO THE STATION HOUSE FOR A NICE ICE CREAM CONE, WHILE WE SEND FOR YOUR MOTHER!

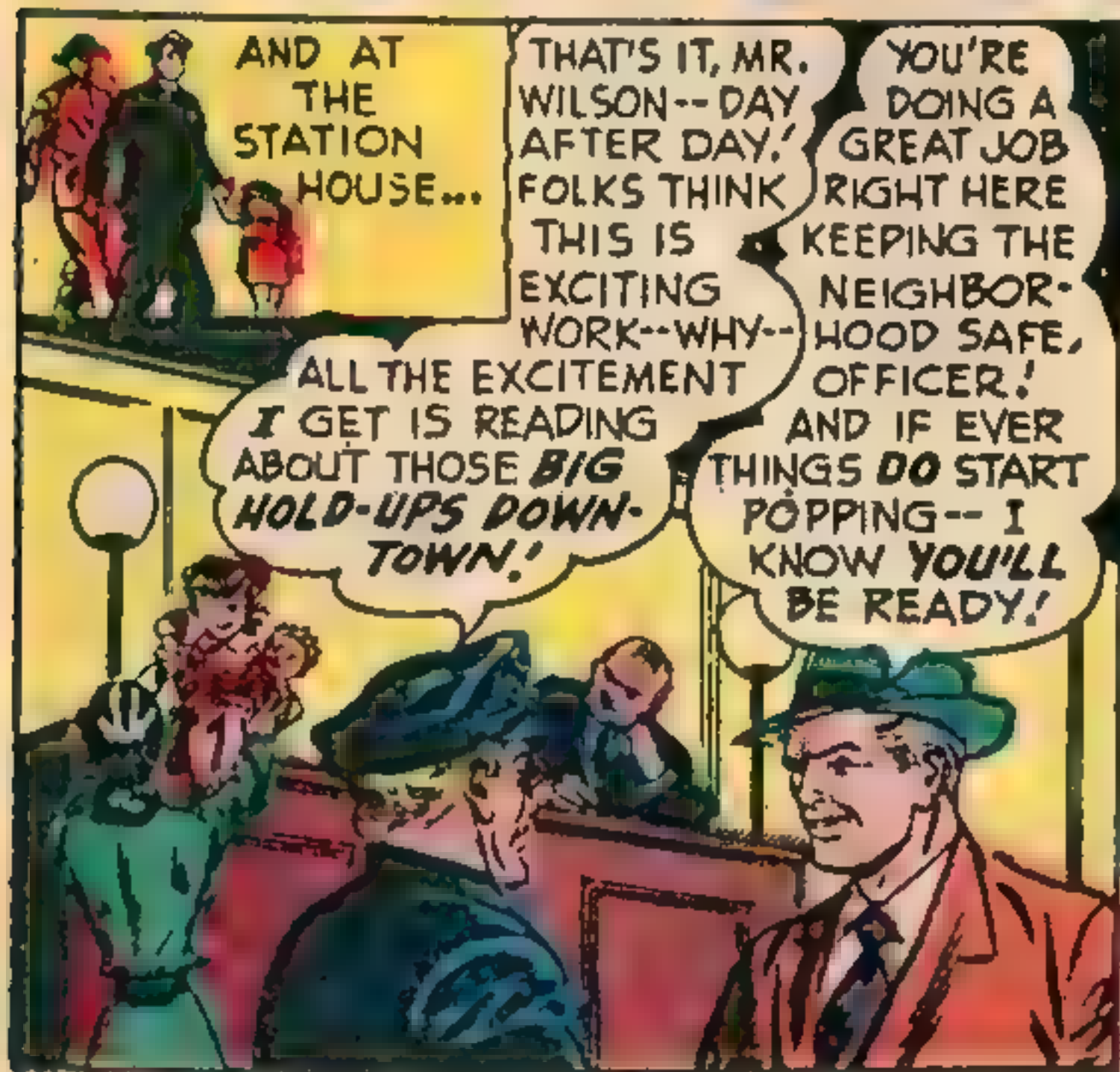


AND AT THE STATION HOUSE...

THAT'S IT, MR. WILSON-- DAY AFTER DAY! FOLKS THINK THIS IS EXCITING WORK--WHY--

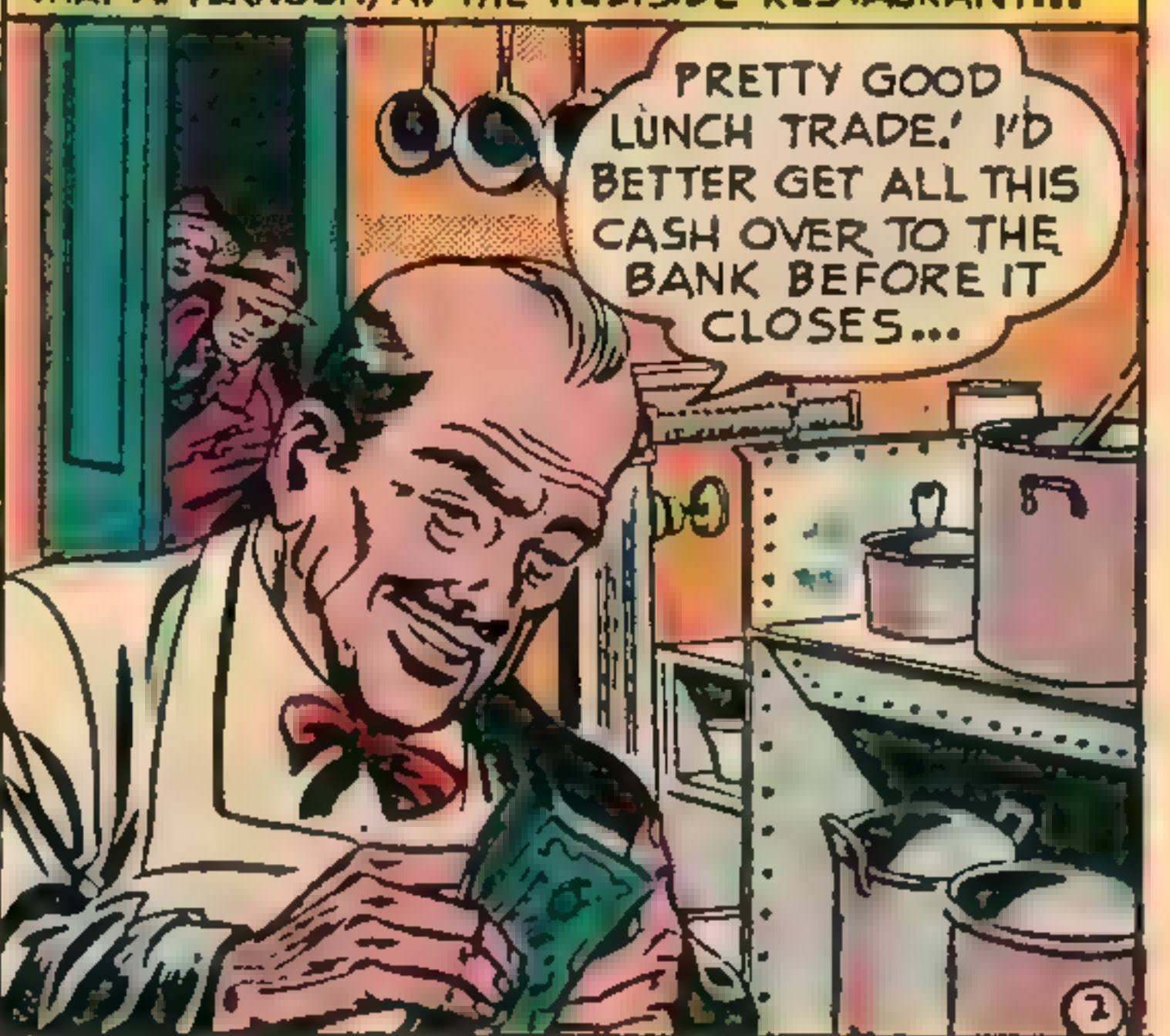
YOU'RE DOING A GREAT JOB RIGHT HERE KEEPING THE NEIGHBORHOOD SAFE, OFFICER! AND IF EVER THINGS **DO** START POPPING-- I KNOW YOU'LL BE READY!

ALL THE EXCITEMENT I GET IS READING ABOUT THOSE **BIG HOLD-UPS DOWN-TOWN!**



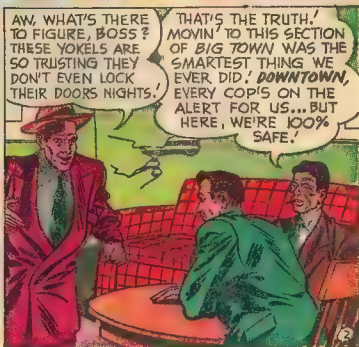
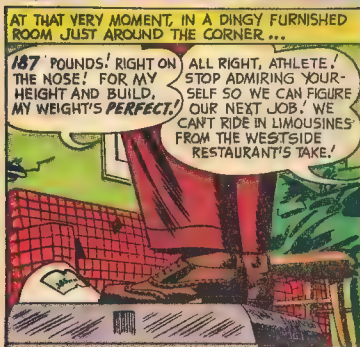
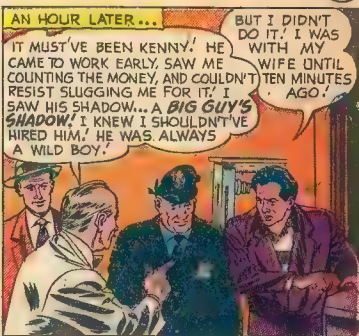
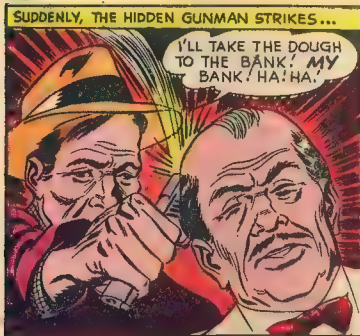
THAT AFTERNOON, AT THE WESTSIDE RESTAURANT...

PRETTY GOOD LUNCH TRADE! I'D BETTER GET ALL THIS CASH OVER TO THE BANK BEFORE IT CLOSES...



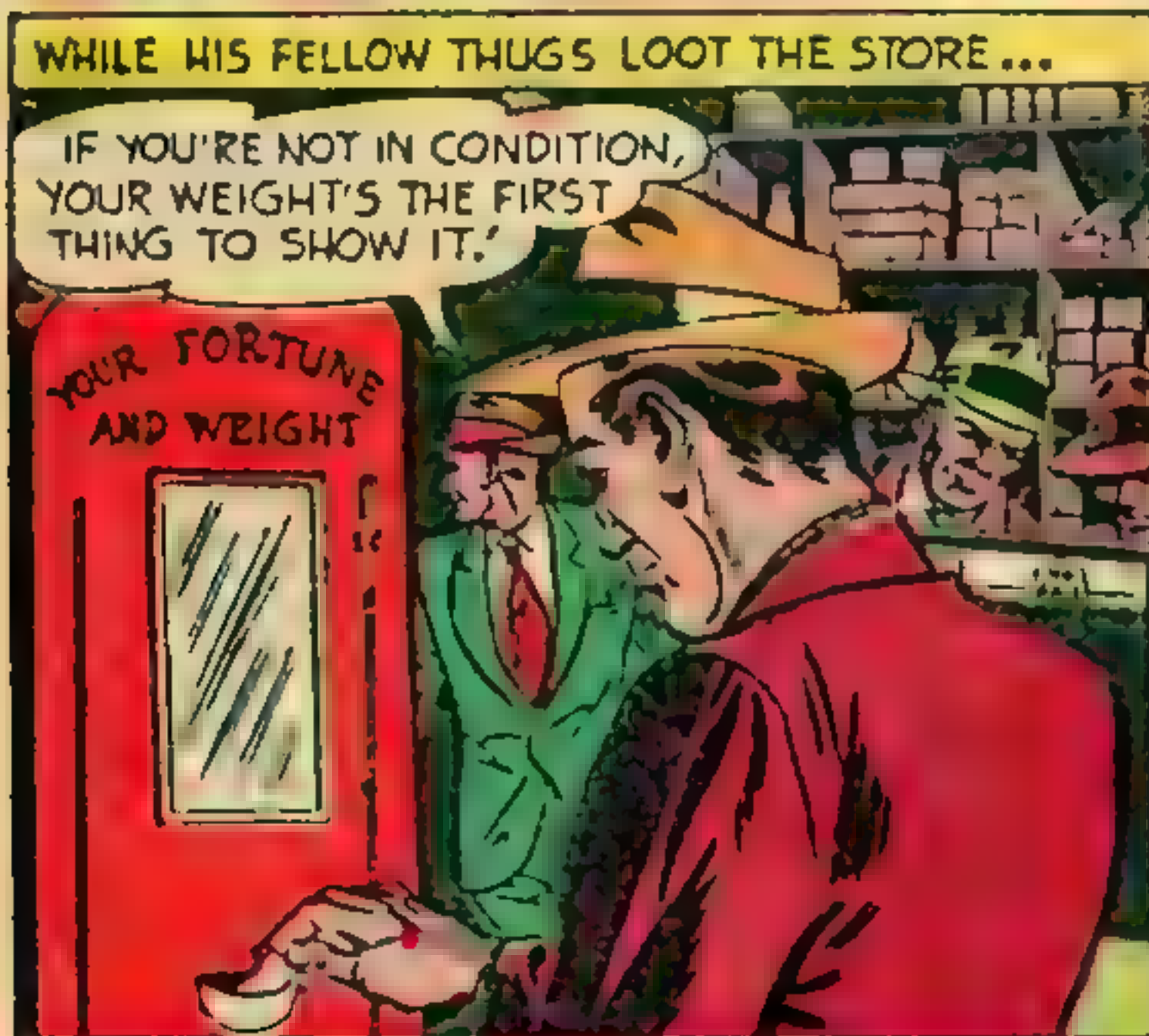
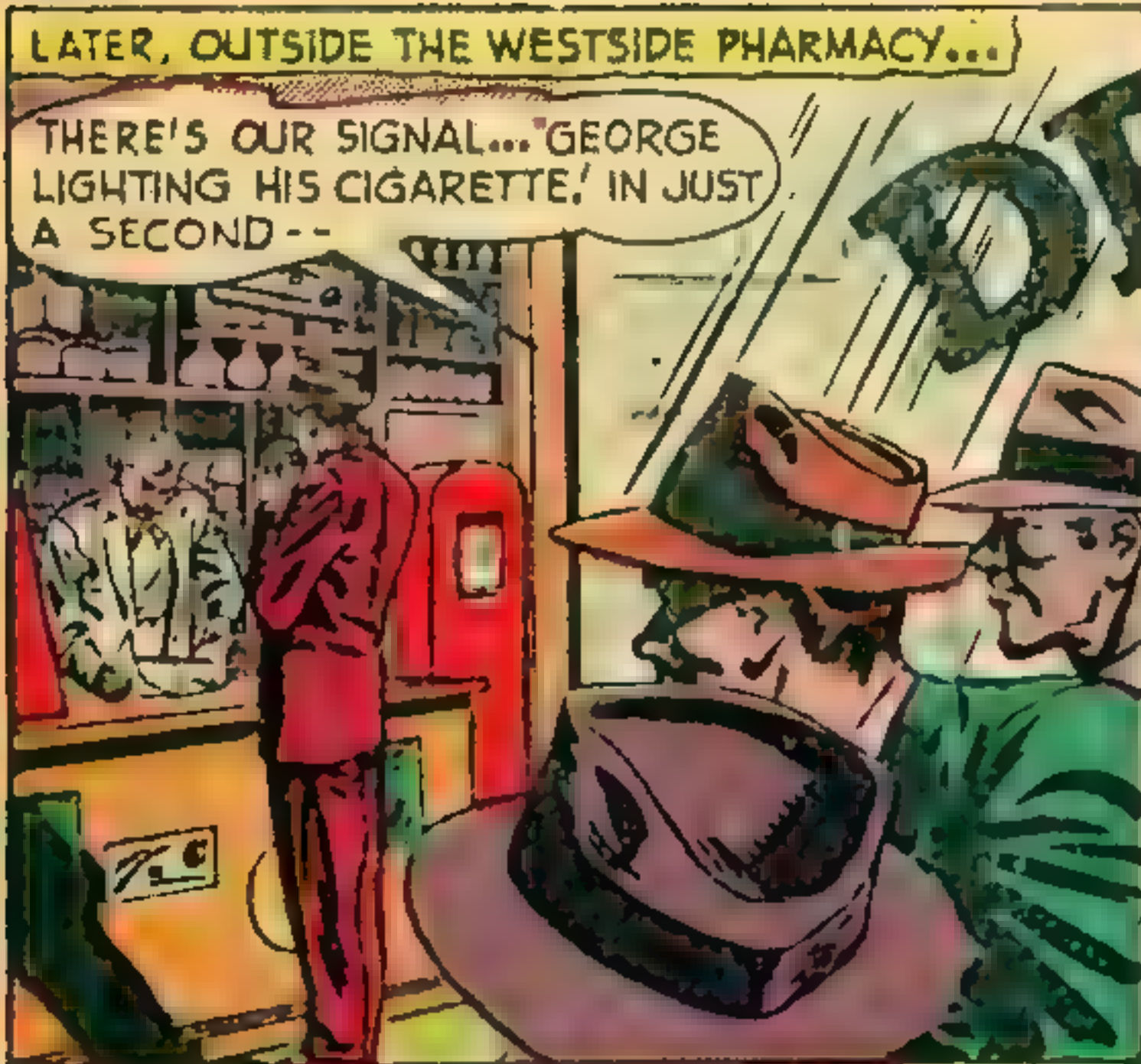


BIG TOWN





BIG TOWN



ADVERTISEMENT

PETE & FLASH

SCORES FOR

Captain

Tootsie

© BY BILL SCHREBER

IT'S THE BIG GAME BETWEEN THE TOOTSIE TOWNERS AND THE TIGERS. 3 PERIODS HAVE GONE AND NEITHER SIDE HAS BEEN ABLE TO SCORE - TIME'S OUT NOW IN THE FINAL PERIOD AND CAPTAIN TOOTSIE CALLS THE TEAM OVER FOR A QUICK CONFERENCE.

NOW LISTEN, FELLOWS! 8-2-2-2 8-2-2-2-2, 8-2-2-2-2-2. REMEMBER NOW, LEIGH TO JOE TO ROLLO TO PETE...DON'T SLIP!



EVERYBODY TAKE A TASTY TOOTSIE ROLL FOR EXTRA ENERGY! DON'T FORGET WHAT I TOLD YOU, BOYS!



TOOTSIE TOWNERS BALL PETE IS WAY OUT AT LEFT END THE BACKFIELD IS IN ONE STRAIGHT LINE LEFT TO RIGHT AS THE BALL IS SNAPPED TO LEIGH THE QUARTERBACK



LEIGH QUICKLY LATERALS TO JOE



JOE THROWS TO ROLLO, DRAWING THE TIGERS TO THE RIGHT SIDE OF THE TOOTSIE LINE. ROLLO NOW THROWS A BULLET PASS TO PETE, WHO BY THIS TIME IS ALL BY HIMSELF ON THE LEFT SIDE OF THE FIELD!



ROLLO CONVERTS FOR THE EXTRA POINT AND THE TOOTSIE TOWNERS WIN 7-0



DELICIOUS! CHOCOLATY FLAVOR!

ONLY 2¢

BIG POPS

2¢ CHOCOLATE ORANGE LEMON LIME CHERRY

DELICIOUS CHERRY TOOTSIE ROLL CENTER

BOYS! GIRLS! LOOK!

You can get this lovely smooth-writing **FREE!**

BALLPOINT PEN

for only 10 TOOTSIE ROLL wrappers or 10 TOOTSIE POP wrappers

WHAT A VALUE

Five inches long colorful plastic ballpoint writing tip keeps it from looking old or shabby. No wonder it sells for less than a dollar pen.

SUPPLY LIMITED

Get yours while they last. Mail coupon now - send 10 TOOTSIE ROLL wrappers or 10 TOOTSIE POP wrappers

TOOTSIE ROLLS, Box "P" Uptown Station, Hoboken, New Jersey

I'm enclosing 10 wrappers. Please send me a smooth-writing BALL-POINT PEN.

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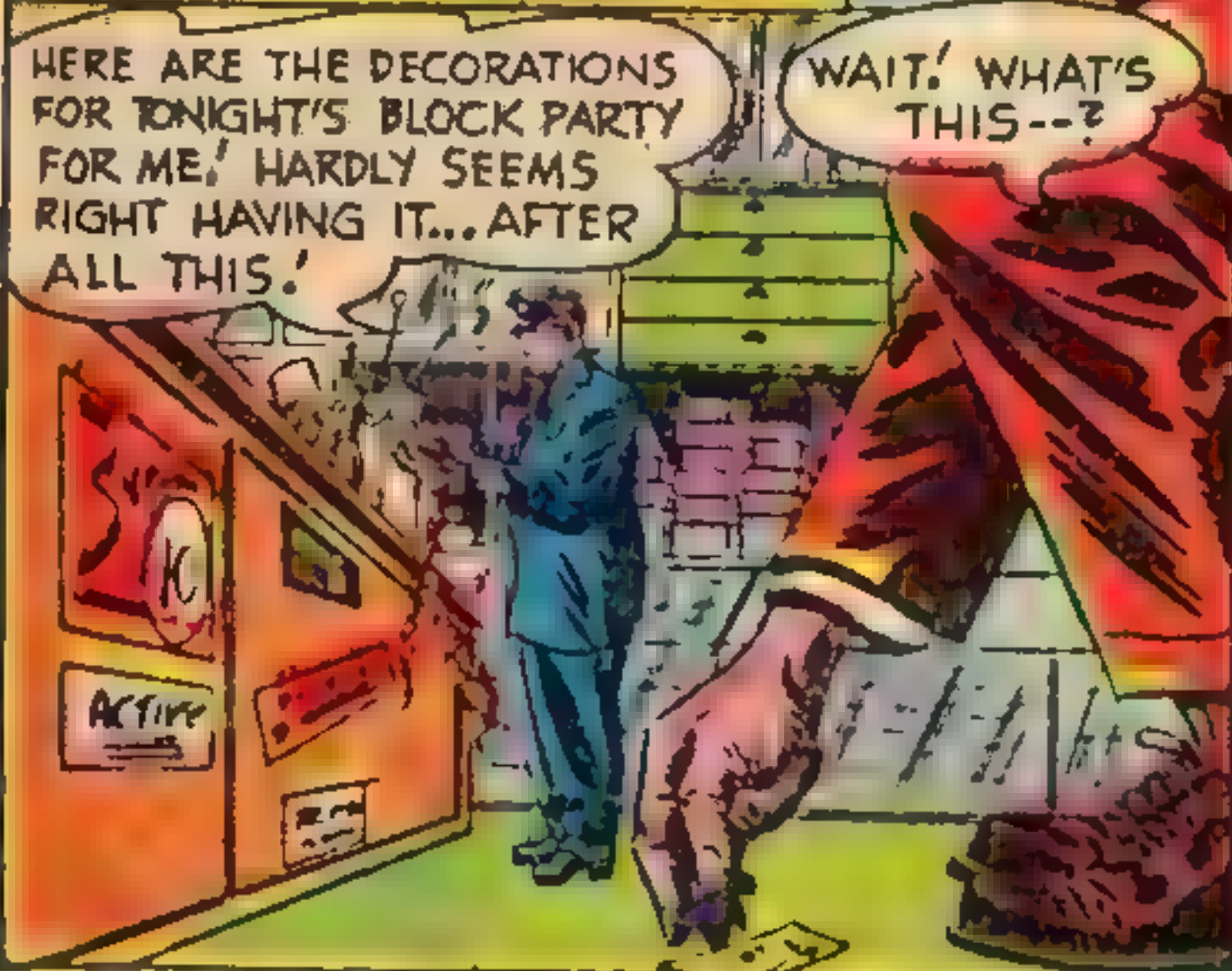
AS THE PATROLMAN STOPS THE RUNNING FIGURE...



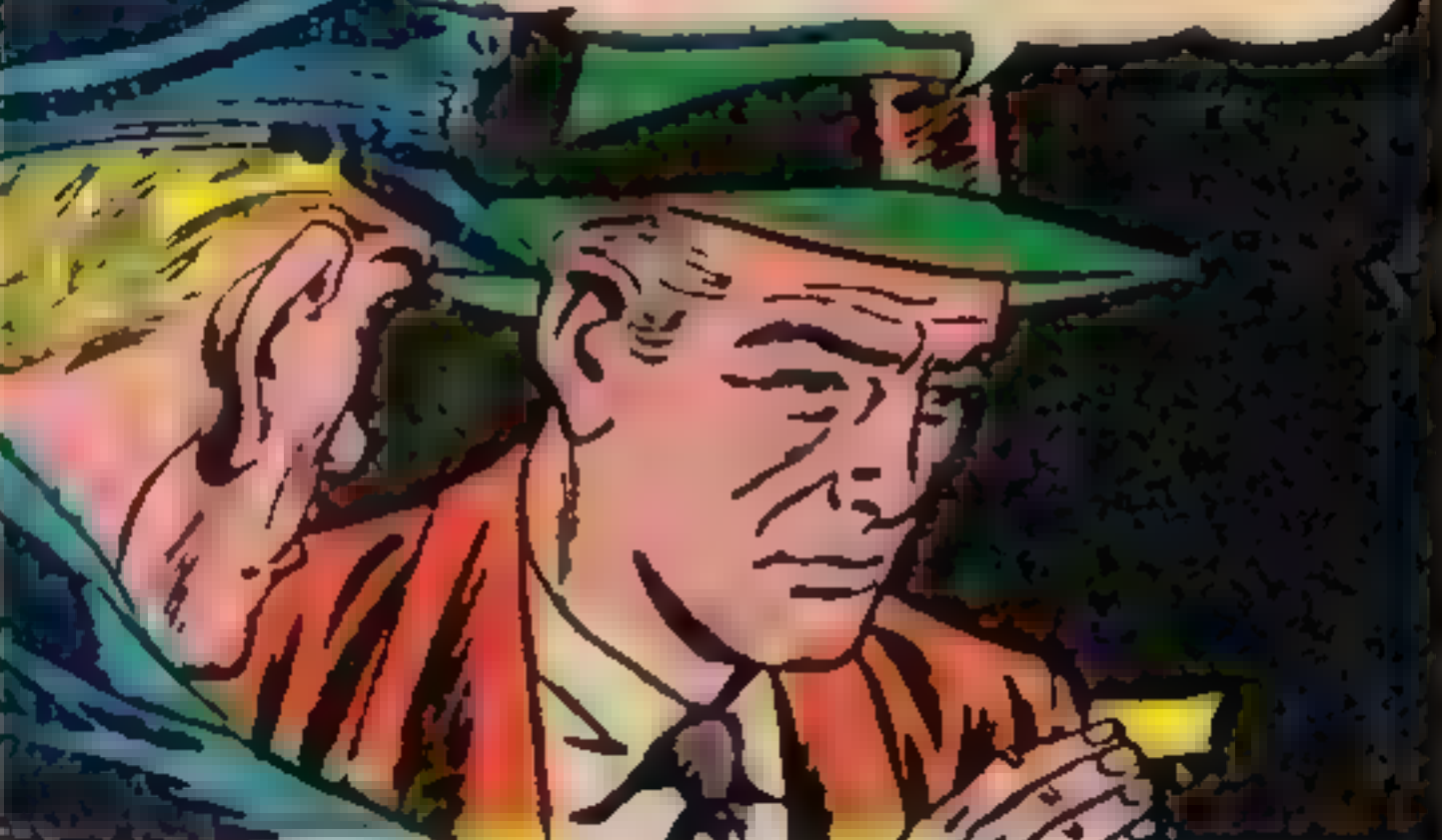
LATER, AT THE STATION HOUSE...



AND SO THE COP AND THE REPORTER INSPECT THE SCENE OF THE MURDER...



JUST A WEIGHT CARD! RIGHT! AND A **BIG GUY** BIG GUY, THOUGH-- STOPPED TO **WEIGH** HIM-187-POUNDER! SELF WHEN THE WESTSIDE RESTAURANT WAS ROBBED, TOO! DO YOU REMEMBER SAYING THAT SOME GUYS CAN'T RESIST A SCALE? WELL, YOU'VE GIVEN ME AN IDEA!

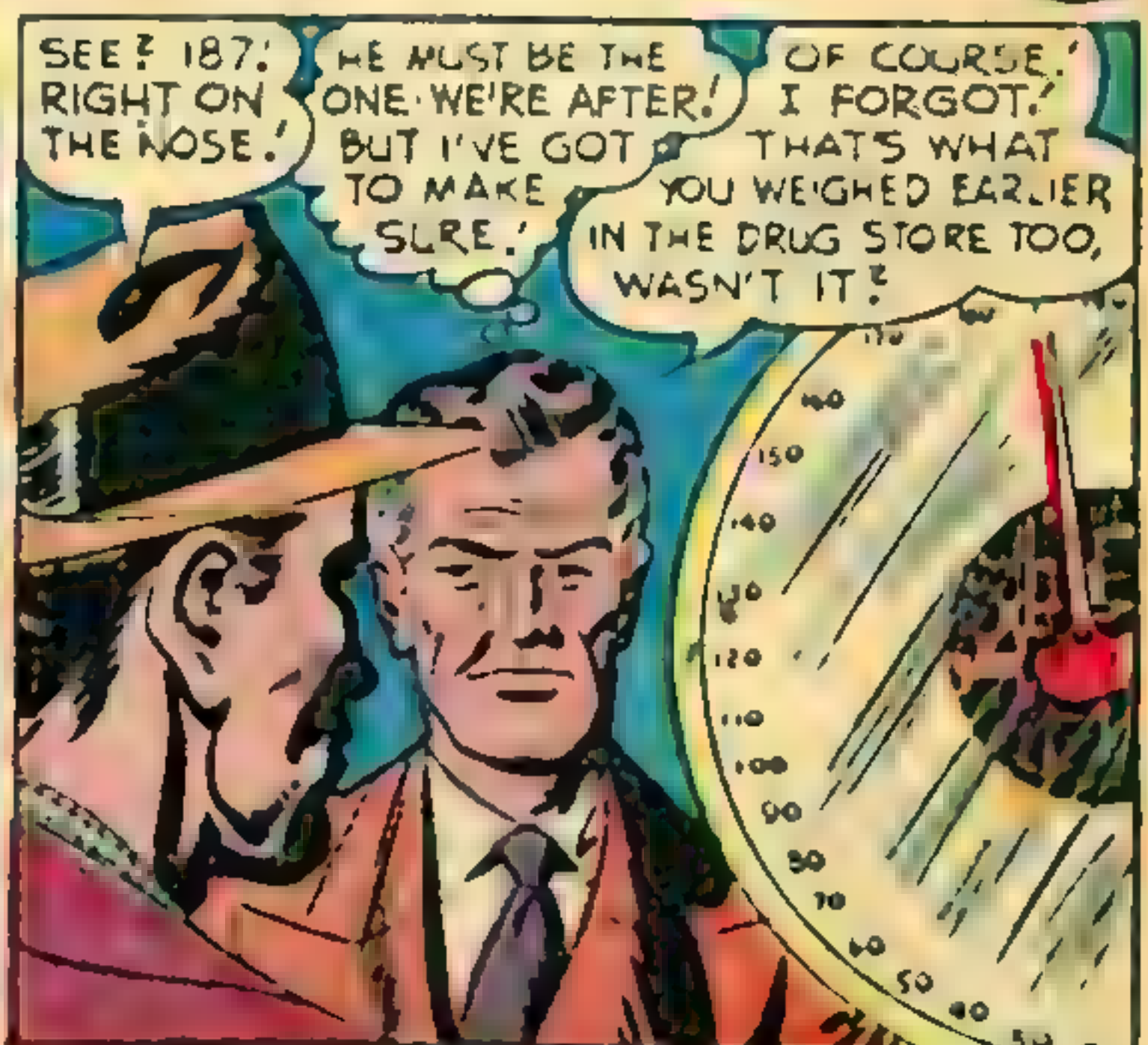


AND THAT NIGHT, AT PATROLMAN BRINKER'S BLOCK PARTY, AS WESTSIDE TRIES TO FORGET ITS SUDDEN CRIME WAVE...



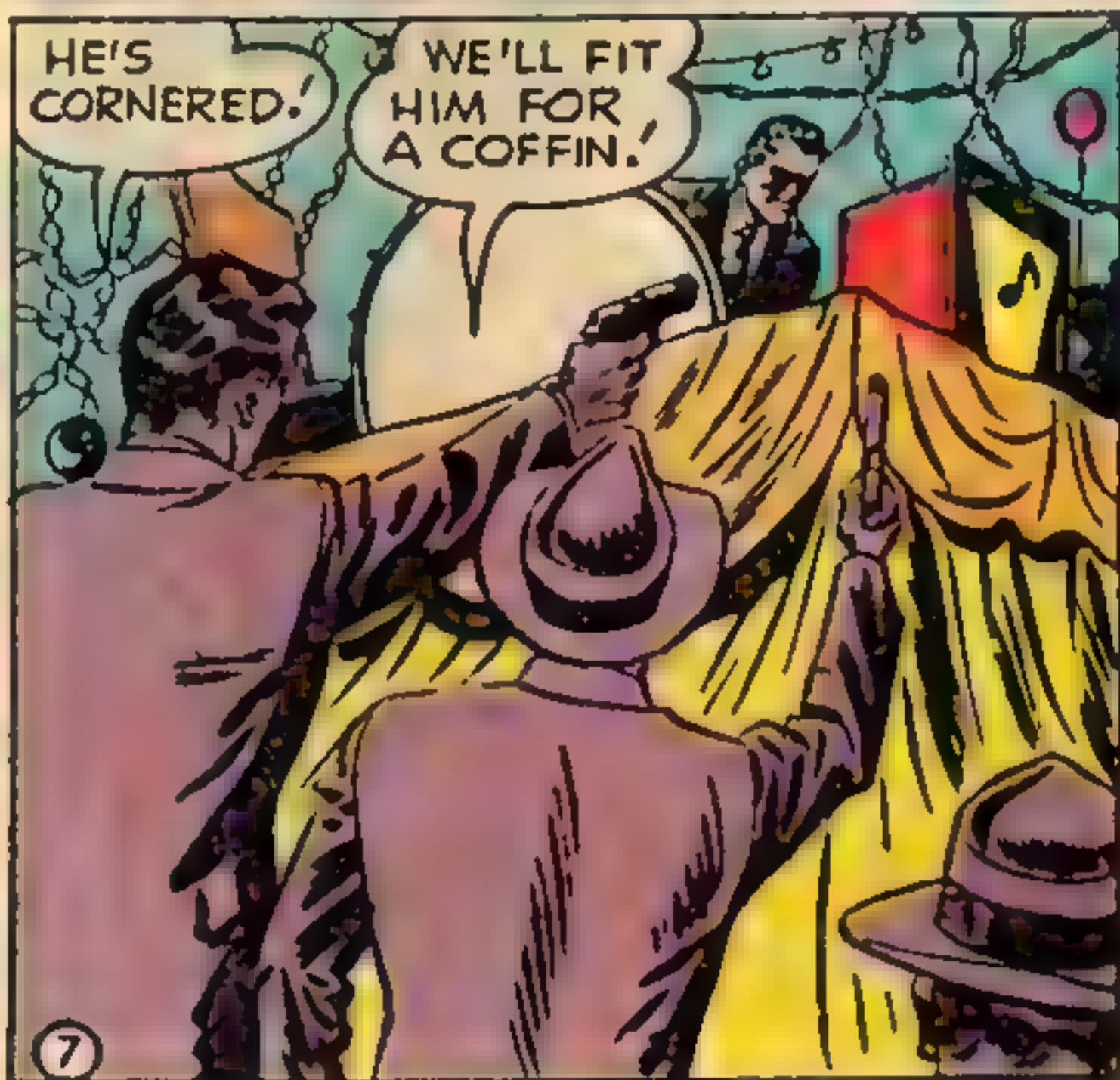
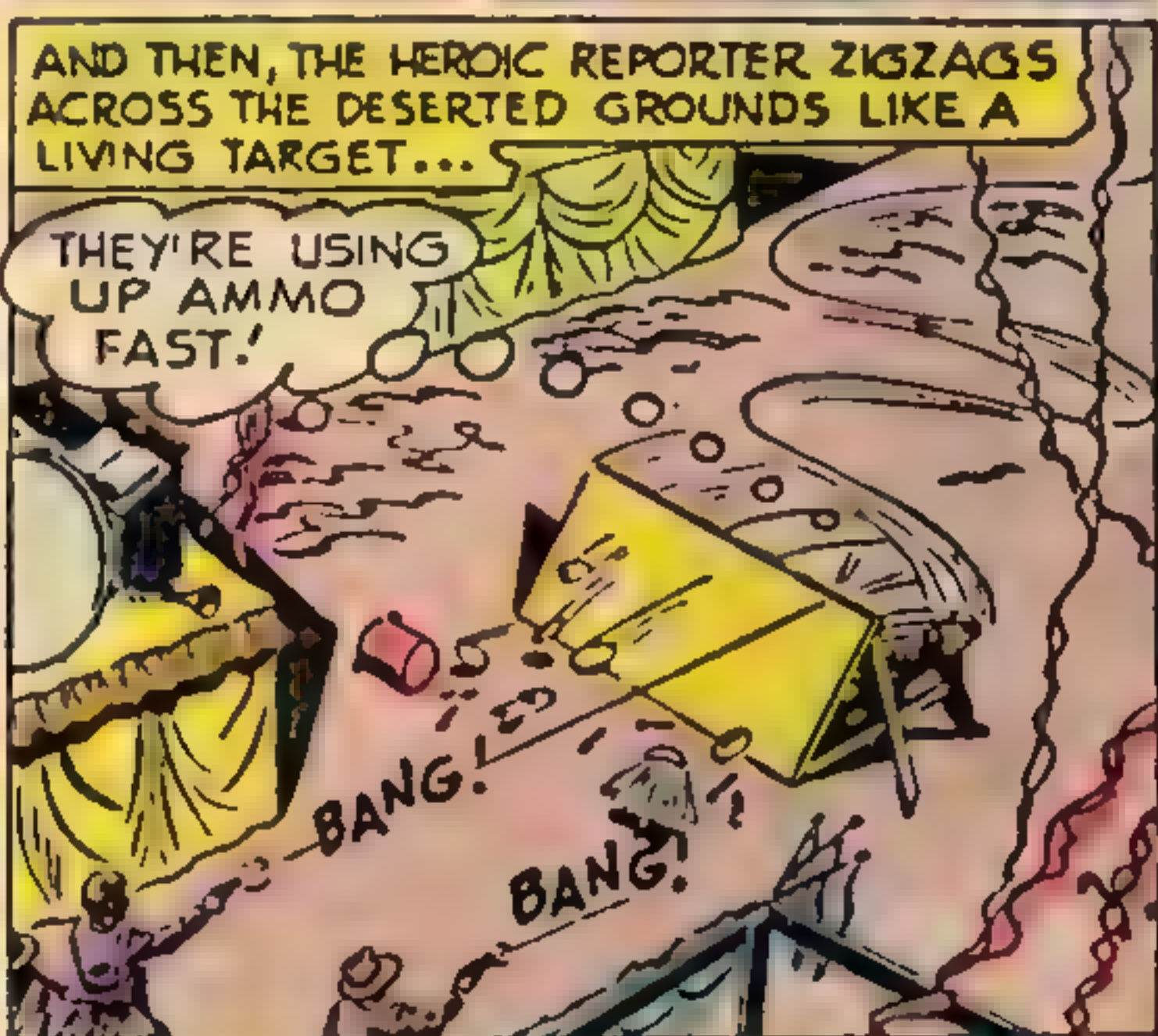
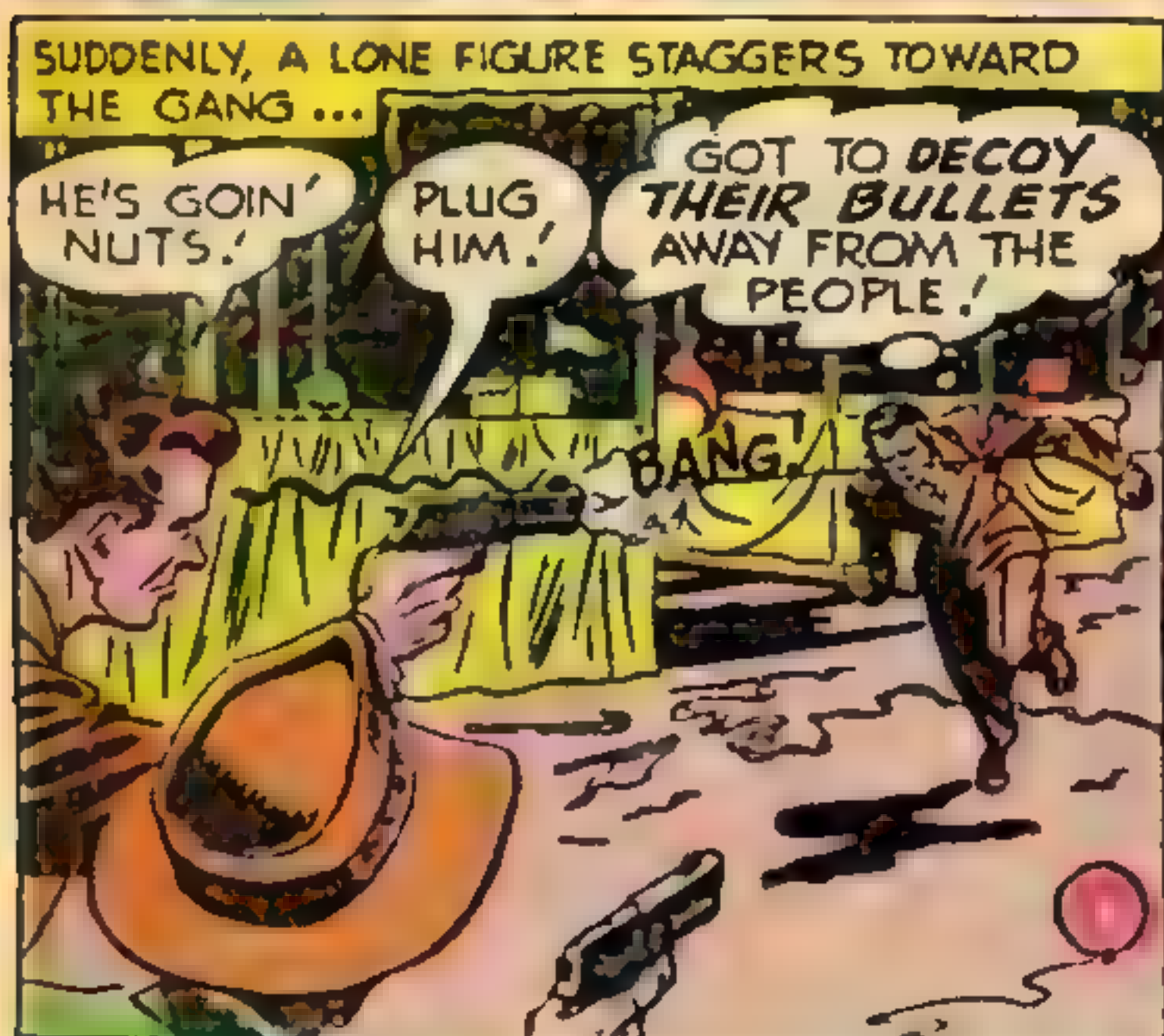


BIG TOWN



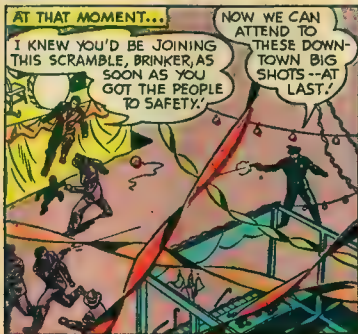


BIG TOWN





BIG TOWN



ADVERTISEMENT

CHARLIE WILD PRIVATE DETECTIVE

EVEN WHEN I NAIL A KILLER MY HAIR LOOKS GOOD BECAUSE I USE WILDROOT CREAM-OIL!

WILDROOT CREAM-OIL
HAIR TONIC

GROOMS THE HAIR
RELIEVES DRYNESS
REMOVES
LOOSE SANDRUFF

LOW AS
29¢
plus tax

BIG TOWNERS



SHOPPER

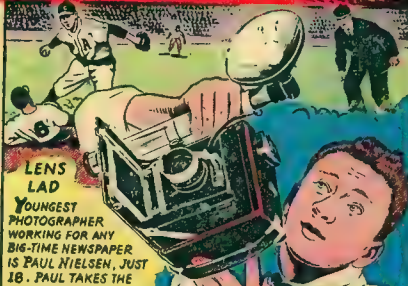
SUE OWENS, A TEXAS GAL, FOUND NEW YORK CASTING OFFICES COOL TO HER ACTING TALENT SO SHE MADE FRIENDS WITH ACTRESSES AND SUGGESTED DOING THEIR SHOPPING FOR THEM. THEY LOVED IT.

Sue

NOW SUE HAS HER OWN BIG BUSINESS AND HAS GIVEN UP THE STAGE.

GET ME SOME MORE SHIRTS LIKE THIS MONEY.

MARY MARTIN, ANOTHER EX-TEXAN, IS ONE OF HER CLIENTS—

LENS LAD

YOUNGEST PHOTOGRAPHER WORKING FOR ANY BIG-TIME NEWSPAPER IS PAUL NIELSEN, JUST 18. PAUL TAKES THE FINEST OF PHOTOS FOR THE MIAMI DAILY NEWS.

HOLD IT, GENERAL!

SHOOT, PAUL

Paul Nielsen

—WON A SCHOLARSHIP TO THE UNIVERSITY OF MIAMI WHILE AT TECH HIGH. ALSO WON A PLAQUE FROM THE NEWS FOR BEING THE OUTSTANDING BOY JOURNALIST. HE'S INTERVIEWED HUNDREDS OF CELEBS!



GIRL, 15, HAS WRITTEN THREE MUSICAL PLAYS!

AT A TIME IN HER LIFE WHEN MOST GIRLS DREAM VAGUELY OF BEING IN MUSICAL SHOWS, JOYCE HAS WRITTEN THREE!

SHE WROTE THE BOOK, MUSIC AND LYRICS FOR "THE FEUDERS," "I'LL FOLLOW MY LOVE," AND "JOHNNY ROBIN," THE STORY OF A BANDIT WHOM NO COP COULD CATCH TILL HE MET A LADY COP.

Joyce Ross

IN THE EYES OF BROADWAY AGENTS SHE'S A GENIUS. JOYCE HAS HAD SUCCESS THAT WOULD TURN AN ADULT'S HEAD BUT SHE STILL WRITES FOR HER SCHOOL PAPER.

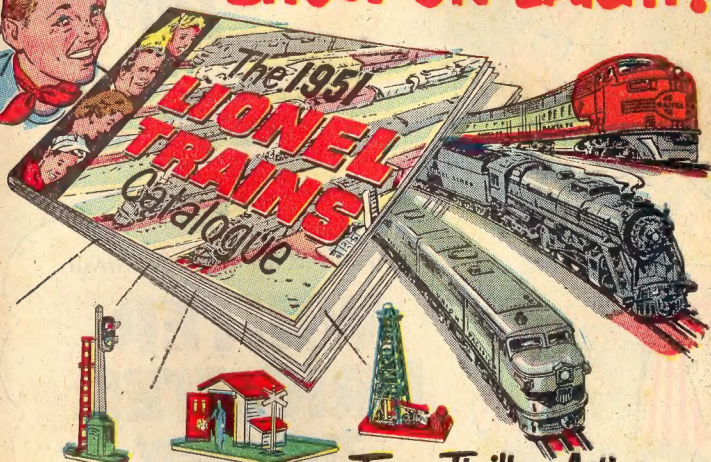
I'M AN OLD VET!

AND—SHE'S ALREADY A VETERAN OF THE GREASE POTS—PLAYED IN "I REMEMBER MAMA." SHE'S REAL BIG TIME!



Here it is fellas! send for it **NOW!**

THE GREATEST RAILROAD SHOW ON EARTH!



Fun...Thrills...Action!
see special coupon offer!

**SPECIAL COUPON OFFER
ALL FOR 25¢**

See all the
Lionel Trains
and Accessories
in Catalogue

HEAR Bells...
whistles...
horns... on
this railroad
sound effects
record.



**TEN
FULL-
COLOR
BILLBOARDS**



This Christmas be one of the many lucky boys to get a set of realistic Lionel Trains. Here's how — start now by getting this thrilling, fun-filled 36-page Lionel catalogue in full color. It's complete with trains, accessories and track layout ideas. Show the trains you want to dad, ma... everybody. Send coupon for catalogue, plus a

5½" double-faced phonograph record* of steam train and Diesel sound effects. Plus 10 full-color realistic billboards. Do it now, see Lionel Trains — world's finest for over 50 years — in the catalogue, hear them in action on this wonderful record. Write for this big special offer now, or see catalogue at your dealer's.

*Plays on all 78 RPM phonographs except some fixed spindle or automatic changers.

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Madison Square Station, New York, N. Y.

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1. The new 36-page full-color Lionel catalogue.
2. The new 5½" double-faced record of whistles, bells, railroad sound effects and Diesel horns.
3. 10 full-color miniature billboards.

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Address _____
City _____ State _____

NEW RAIN-SOFT RINSO

GETS OUT MORE DIRT THAN ANY OTHER
TYPE OF WASHDAY PRODUCT

*GUARANTEED TO MAKE YOUR WASH

WHITER, BRIGHTER THAN NEW

See the Amazing Difference Rain-Soft suds make!

NEW Rain-Soft Rinso gives rain-soft suds that last longer . . . clean longer . . . *get out more dirt than any leading washday product introduced in the last 5 years!* Safe for colors. Kind to hands. Get New Rain-Soft Rinso today.

* . . . except for discolorations not normally removable by soap and water. Money back if not satisfied. Return unused portion of box to Lever Brothers Co.

It's True!

SAYS UNITED STATES TESTING COMPANY

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TESTED
AND
APPROVED



Another fine product of
Lever Brothers Company

NEWEST MIRACLE OF RINSO . . . THE ONLY WASHDAY PRODUCT WITH SOLIUM

**SPEAKIN' OF CHRISTMAS,
PARDNER, I'D SURE SEND FOR
DAISY'S AIR RIFLEMAN BOOK!
IT TELLS HOW YOU CAN JOIN
THE NRA AS A JUNIOR MEMBER
AN' LEARN TO SHOOT YOUR
CHRISTMAS DAISY SAFELY
UNDER ADULT SUPER-
VISION. DAD WILL
ENJOY READING IT,
TOO! — Red Ryder**

"THAT
GENUINE
CARBINE BAND
AROUND TM' BARREL
IS THE SAME STYLE
OF BAND ON WESTERN
CARBINES CARRIED
BY COWBOYS!"

"GRAB THIS HUSKY,
CURVED, FULL-LENGTH FORE-
PIECE ... IT "SNUGS" INTO YOUR
HAND AND HOLDS THE CARBINE
STEADY AS A
ROCK!"

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to Present and
Future Daisy Owners:**

Ask Dad to buy you a junior membership (only 50¢) in the National Rifle Association now or when he gets your Christmas Daisy. Then you can shoot to earn official NRA medals, etc. AIR RIFLEMAN tells how to join! Mail coupon!

OFFICIAL NRA
BRASSARD,
CARD,
JUNIOR RIFLE
HANDBOOK!

Membership
Wallet Card

Junior Rifle
Handbook

"LOOKS JUST LIKE A
REAL COWBOY CAR-
BINE. THAT'S WHY
I'M PROUD TO
HAVE MY NAME,
MY PICTURE
& HORSE
'EMBOSS'D
ON STOCK!"

Prices subject to change without
notice and higher Rockies, West,
Canada. Use NRT order rifle, out-
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**SEND THE COUPON, 10¢
AND UNUSED 3¢ STAMP,
LITTLE BEAVER!**

**YOU BETCHUM,
RED RYDER!
ME DO IT NOW.
ME WANTUM
FACTS ON CAR-
BINE AN' NRA!**
— Little Beaver

**No. 111
GUN
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\$5.50**

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Target
Outfit
\$7.95**

MAIL NOW!

**DAISY MANUFACTURING COMPANY
Dept. 1691, Plymouth, Michigan, U. S. A.**

I enclose dime (10¢ coin) plus unused 3¢ stamp. Rush post-
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information for parents, adults, organizations on Supervising,
Sponsoring junior air rifle shooters.

NAME _____

STREET & NO. _____

CITY _____ STATE _____

DAISY
Air Rifle

No. 25
PUMP GUN
"One of
the Best
Air
Rifles"
\$7.50

DAISY MANUFACTURING CO., DEPT. 1691, PLYMOUTH, MICH., U.S.A.

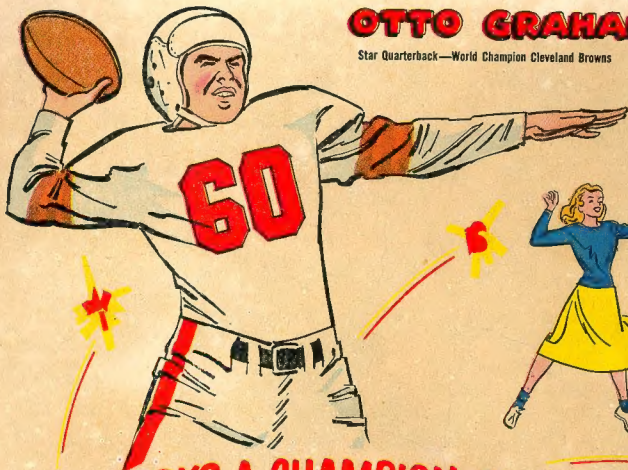
Shoot THE FAMOUS DAISY 1000-SHOT RED RYDER LICENSED BY STEPHEN SLESINGER, N. Y. COWBOY CARBINE

Here's a Christmas Gift idea your Dad will like: Get a RED RYDER COWBOY CARBINE plus a junior membership in the famous National Rifle Association! This husky, improved, 1000-Shot RED RYDER COWBOY CARBINE looks, feels, handles like a real western saddle gun. RIFLE ALONE, only \$5.50. Or ask Dad for an NRA membership plus Daisy's big Target Outfit containing: RED RYDER CARBINE with 2-POWER MAGNIFYING SCOPE MOUNTED; BELL RINGING TARGET; TARGET CARDS; GENEROUS SUPPLY BULLS EYE BB'S; MANUAL. **\$7.95** COMPLETE SET only ...



OTTO GRAHAM

Star Quarterback—World Champion Cleveland Browns



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...and Champions Choose Wheaties!

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OF WHEAT KERNEL

**THERE'S A
WHOLE KERNEL OF WHEAT
IN EVERY WHEATIES FLAKE!**

In sports—in school—in plain everyday living you need hard-driving energy to spark you at whatever you do. Get Wheaties on your side like the champions do!

"Wheaties" and "Breakfast of Champions" are registered trade marks of General Mills.

IRON

ENERGY

VITAMINS

THAT MAKES WHEATIES
TOPS IN THE ENERGY
DEPARTMENT!



"BREAKFAST OF CHAMPIONS"

